



the next
level



اطمئن

نحن نتحدث اللغة العربية

وهذا يعني.. أننا نفهم لغتك وثقافتك وهويتك المؤسسية

our mission

We aim to support forward-thinking organizations in planning, designing and developing cutting-edge digital platforms; which build on their strengths to maximize growth, profitability and customer happiness

our vision

To become one of UAE's top ten MENA leading digital agency by 2025.

our values

At the Maxima Group, we are guided by a core set of values which represent who we are as a company and what we aspire to do as a partner for our clients.

- Credibility
- Agility.
- Innovation
- Excellence
- Customer Happiness.
- Proactive/Forward-thinking.



من نحن

في شركة ماكسيما جروب، نجمع بين التصميم والإبداع لنقدم تجارب استثنائية في مجموعة متنوعة من الخدمات الرقمية. كوكالة رقمية، نتخصص في إنشاء العلامات التجارية وجعلها متميزة عن منافسيها، وندفع حدود إمكانياتها، ونمنحها مكانة كرواد ومبتكرين لجيل جديد من رواد الأعمال. العصور تتغير، وفي عالمنا الرقمي، كل شيء يتغير في لحظة.

في هذا الحالة المستمرة للتغيير، تحتاج إلى وكالة لا تقتصر على متابعة التطورات، بل تتحدى نفسها لتكون دائمًا في المقدمة. نحن نتخيل المستحيل، ونبتكر المستبعد.

اكتشف برفقتنا بُعدًا جديدًا من التميز



about us

At the Maxima Group, conceptualizing and creating go hand in hand, to produce remarkable experiences across the spectrum of digital services. As a digital agency, we specialize in creating brands, differentiating them from competitors, pushing the boundaries of their potential, and positioning them as trendsetters and trailblazers for a new generation of innovators. Times are changing, and in our digital world, everything changes in a nanosecond. In this constant state of change, you need an agency that does not limit itself to keeping up, but challenges itself to stay ahead of the curve. We imagine the impossible, and create the improbable. Discover a new dimension of greatness with us.

We work hand in hand with our clients, management and sales team to provide a seamless solution to value position definition, brand building and marketing.

Looking for integrated services in marketing, design and web-development? Here is Maxima MaximaGroup is a leading Web Design and Web Development agency established in Dubai with a renown expertise in design, software development and marketing.

yahia al damni

FOUNDER & GM



our services

We provide world-class services for your mobile apps, website, social media, and much more.

STRATEGY

Benchmarking
Brand Strategy
Product Strategy
Roadmapping
Scoping

DESIGN

Branding
UI/Ux Design
Prototyping
UX writing
Usability Testing

DEVELOPMENT

Web Apps
Mobile Apps
Hybrid
QA

CONTENT & MEDIA

Coverage
Digital Video
Social Media
Content Creation

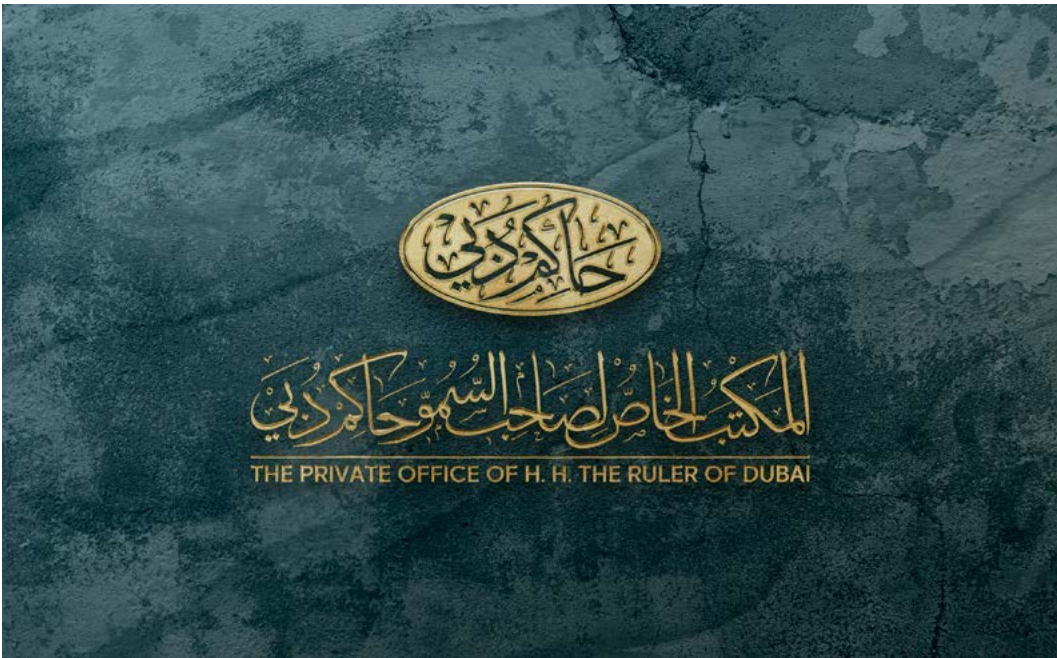
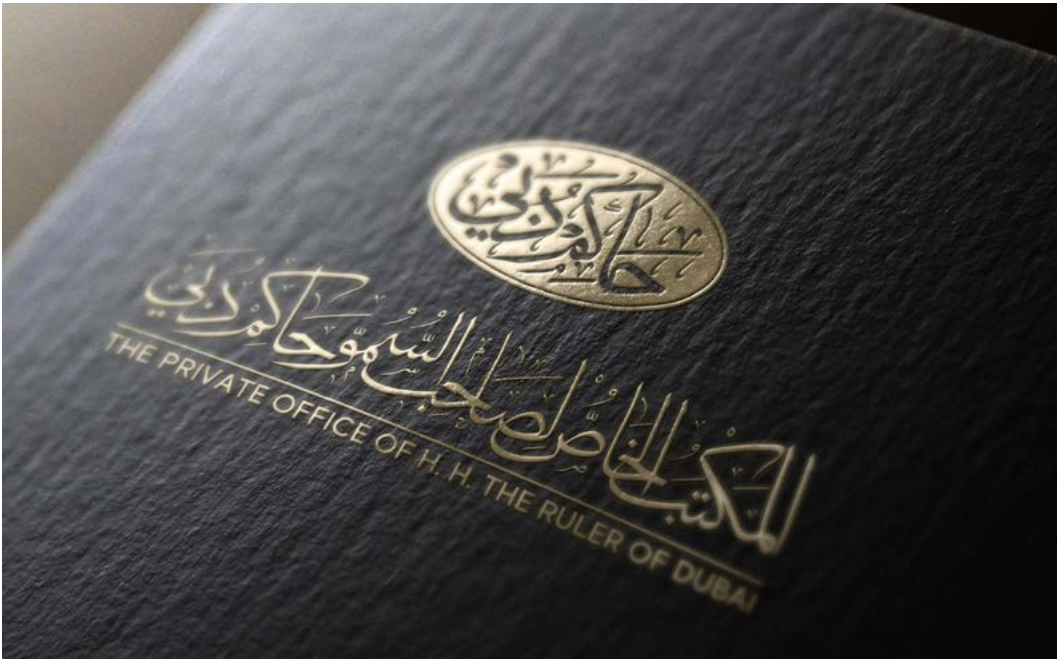
المكتب الخاص لصاحب السمو حاكم دبي
THE PRIVATE OFFICE OF H. H. THE RULER OF DUBAI



- BRAND CREATION

المكتب الخاص لصاحب السمو حاكم دبي
THE PRIVATE OFFICE OF H. H. THE RULER OF DUBAI







Arab Media Summit قمة الإعلام العربي

جائزة
رواد التواصل
الاجتماعي العرب



المنتدى
الإعلامي
العربي
للشباب
A R A B
Y O U T H
M E D I A
F O R U M

منتدى
الإعلام
العربي
Arab
Media
Forum

- BRAND CREATION
- EVENT CREATIVE DESIGN



المكتب الإعلامي
لحكومة دبي
GOVERNMENT OF DUBAI
MEDIA OFFICE



براند دبي
Brand Dubai

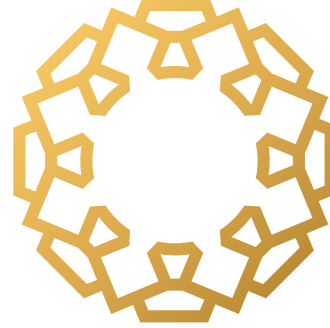


نادي دبي للصحافة
DUBAI PRESS CLUB

- LOGO UPLIFTING
- BRAND GUIDELINES

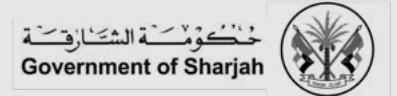


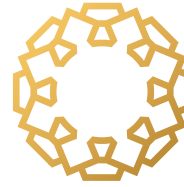
نادي دبي للصحافة
DUBAI PRESS CLUB



مَجْمَعُ الْقُرْآنِ الْكَرِيمِ بِالشَّارِقَةِ
HOLY QURAN ACADEMY IN SHARJAH

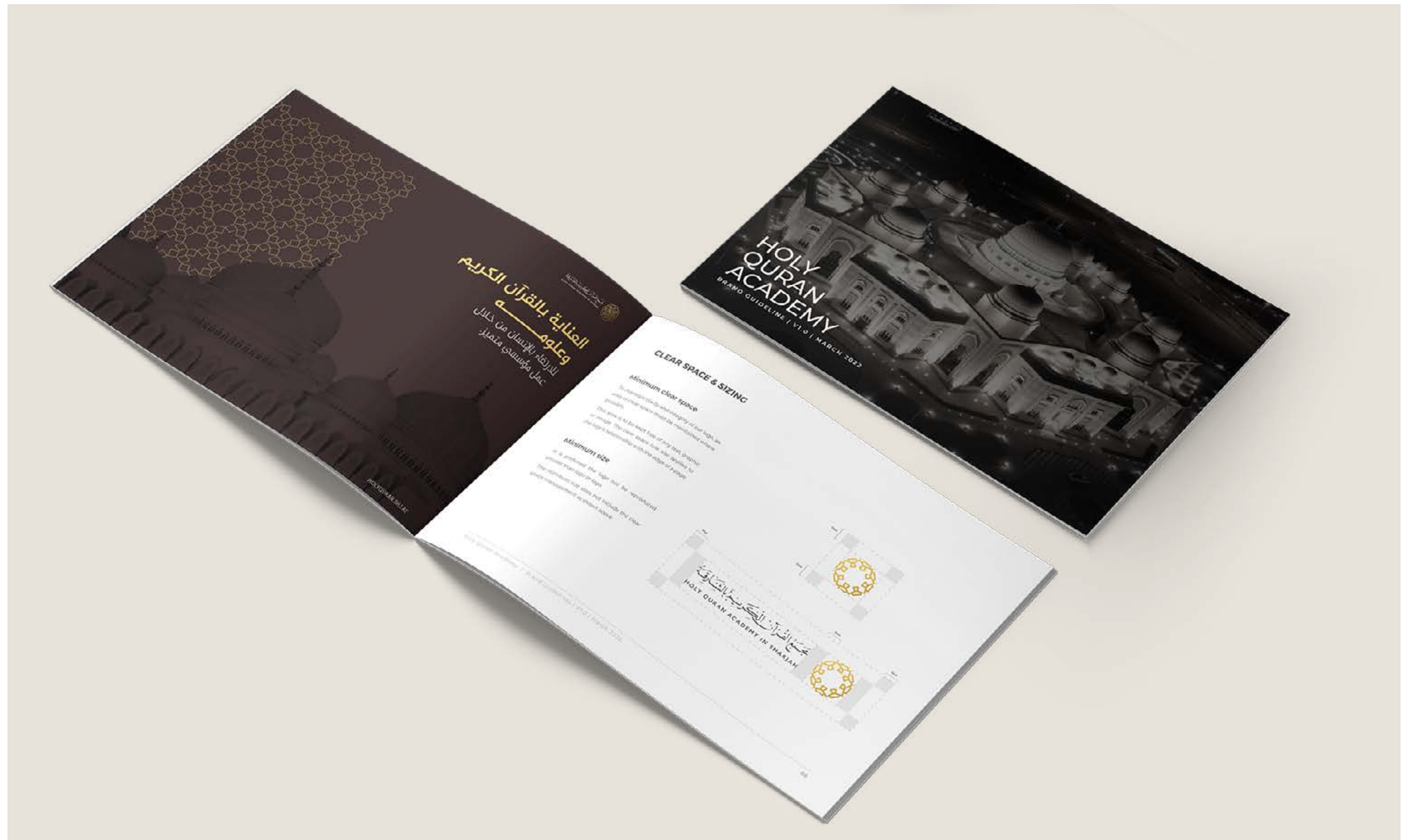
- BRAND CREATION
- EVENT COVERAGE AND DRONE FOOTAGE
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT

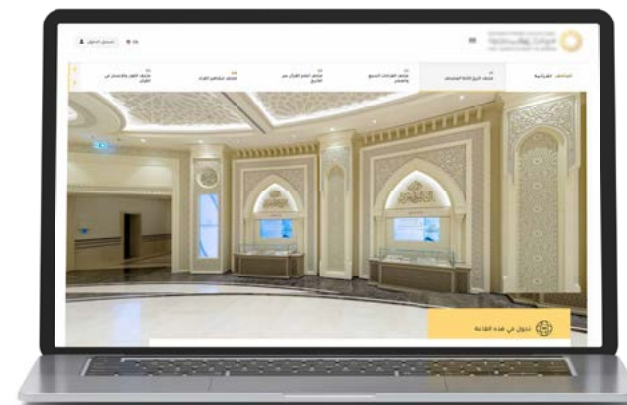
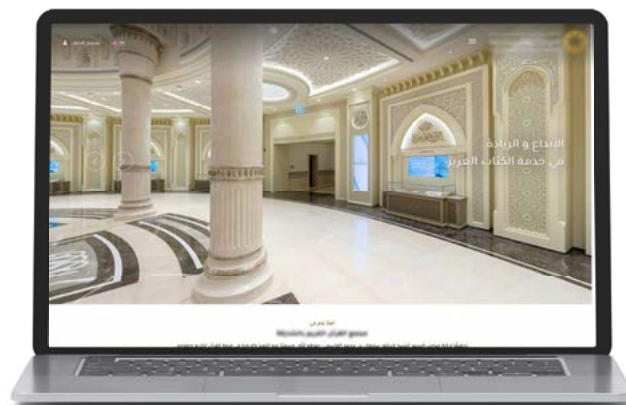
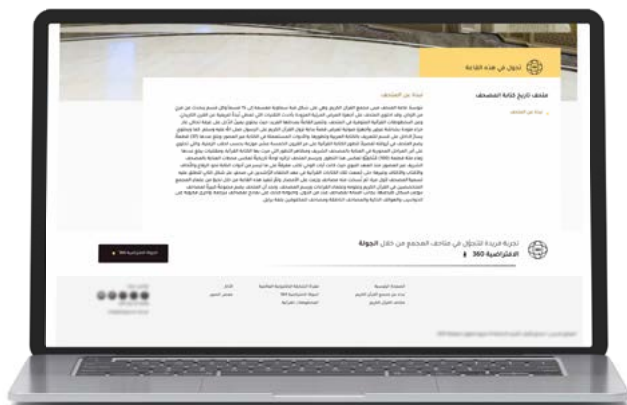
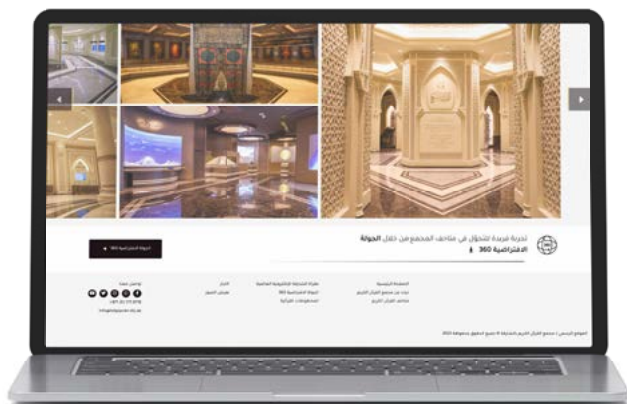


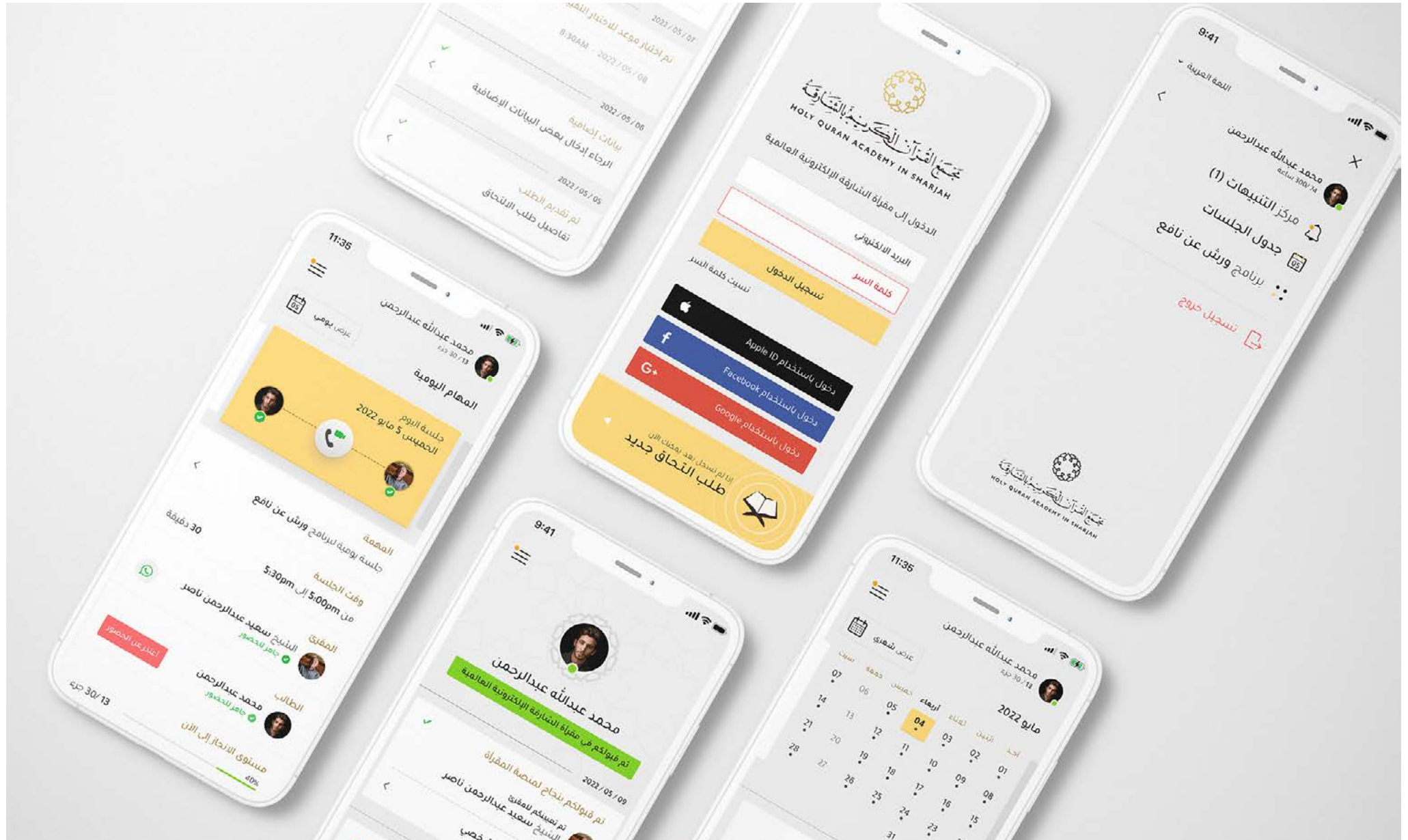


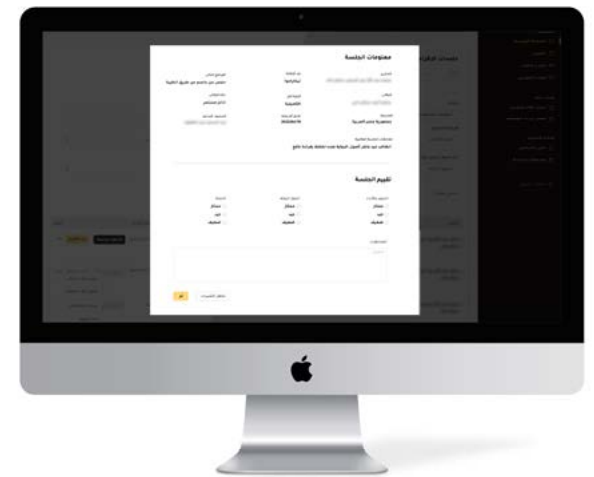
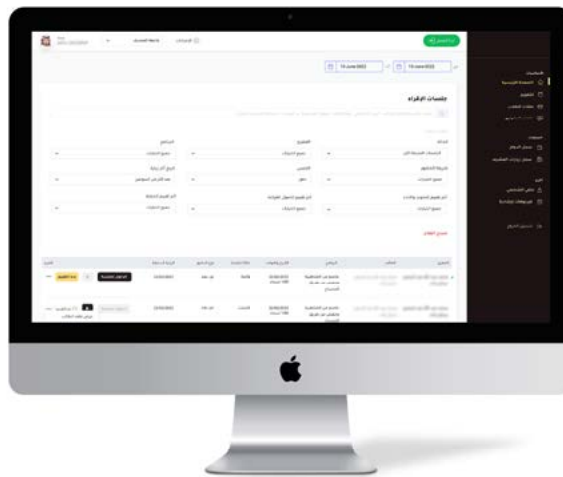
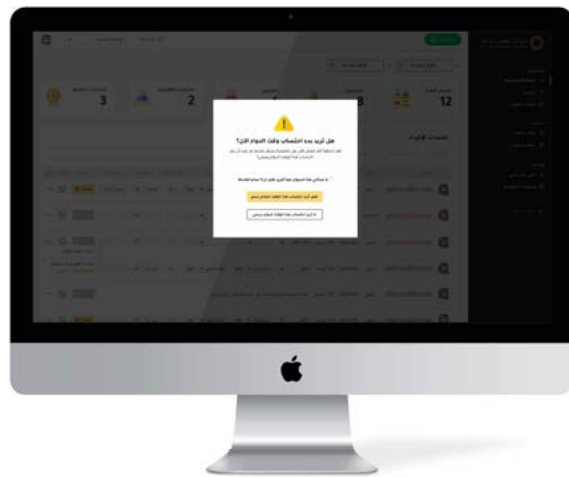
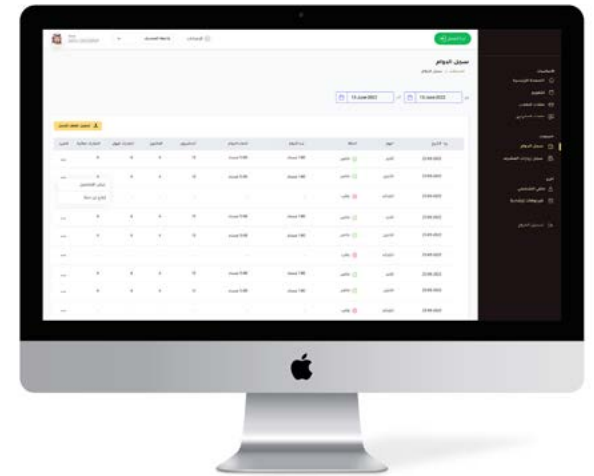
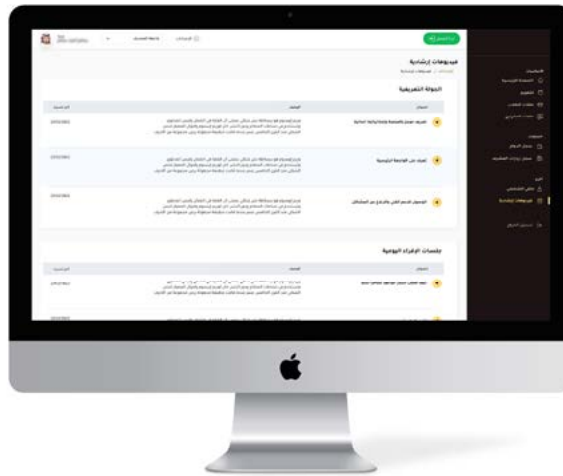
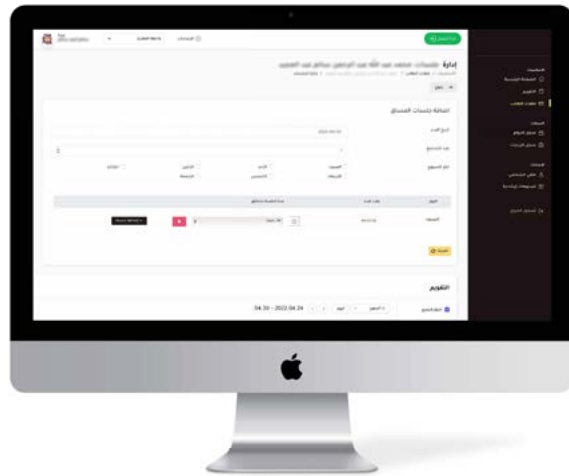
مَجْمَعُ الْقُرْآنِ الْكَرِيمِ بِالشَّارِقَةِ
HOLY QURAN ACADEMY IN SHARJAH

حاز هذا المشروع على جائزة
أفضل منصة للتواصل مع الجمهور
في منتدى الاتصال الحكومي في الشارقة 2023









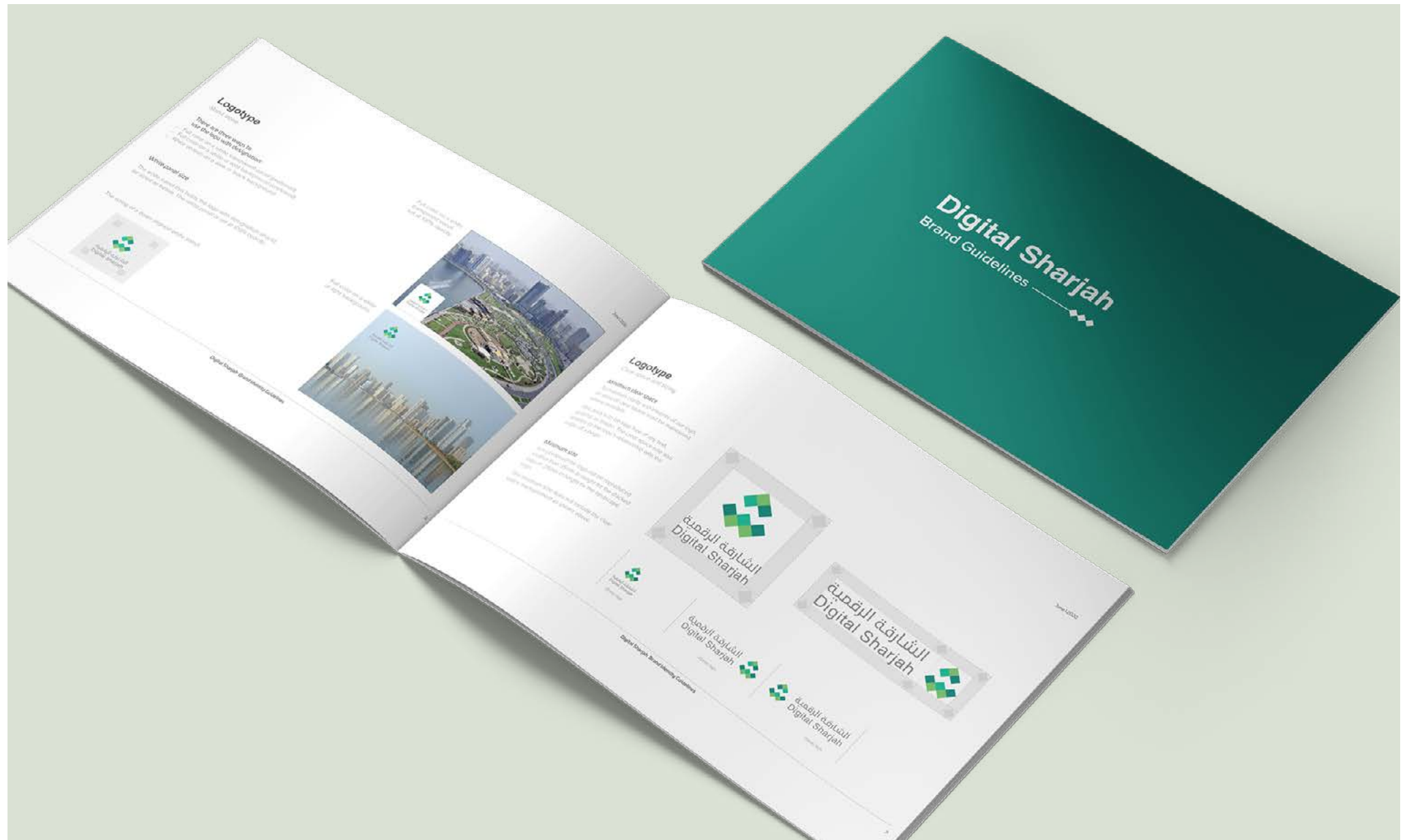


الشارقة الرقمية Digital Sharjah

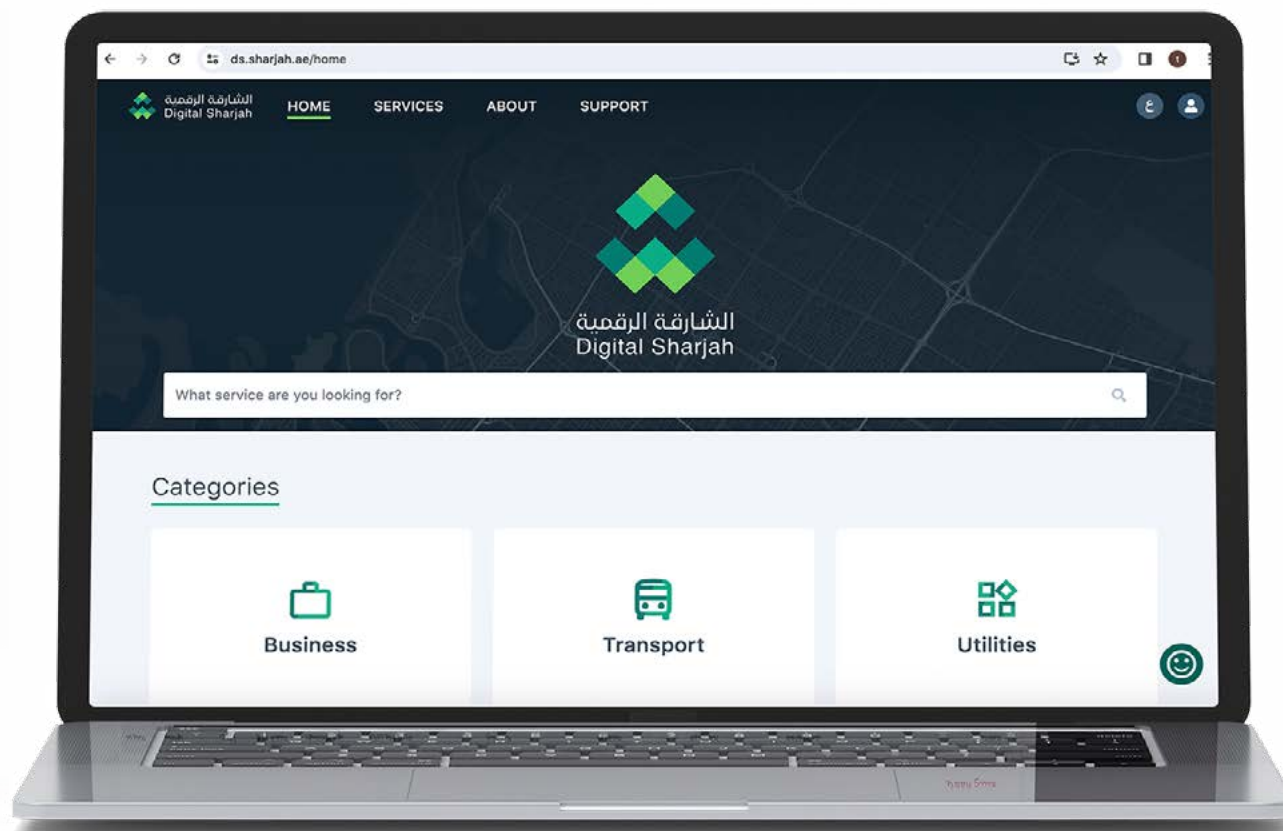
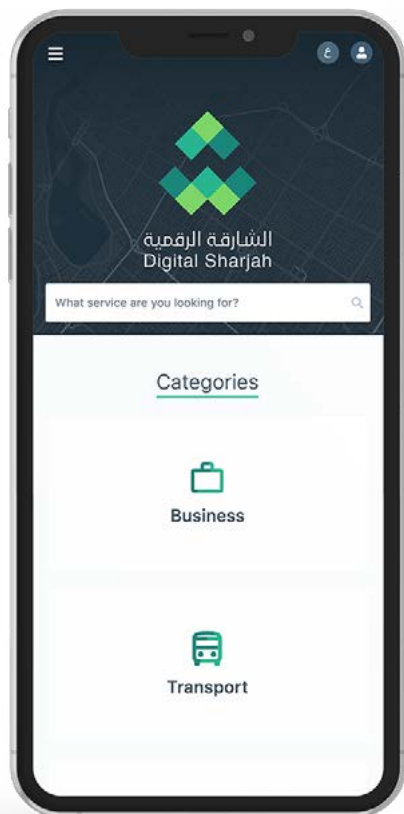
- BRAND CREATION
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN

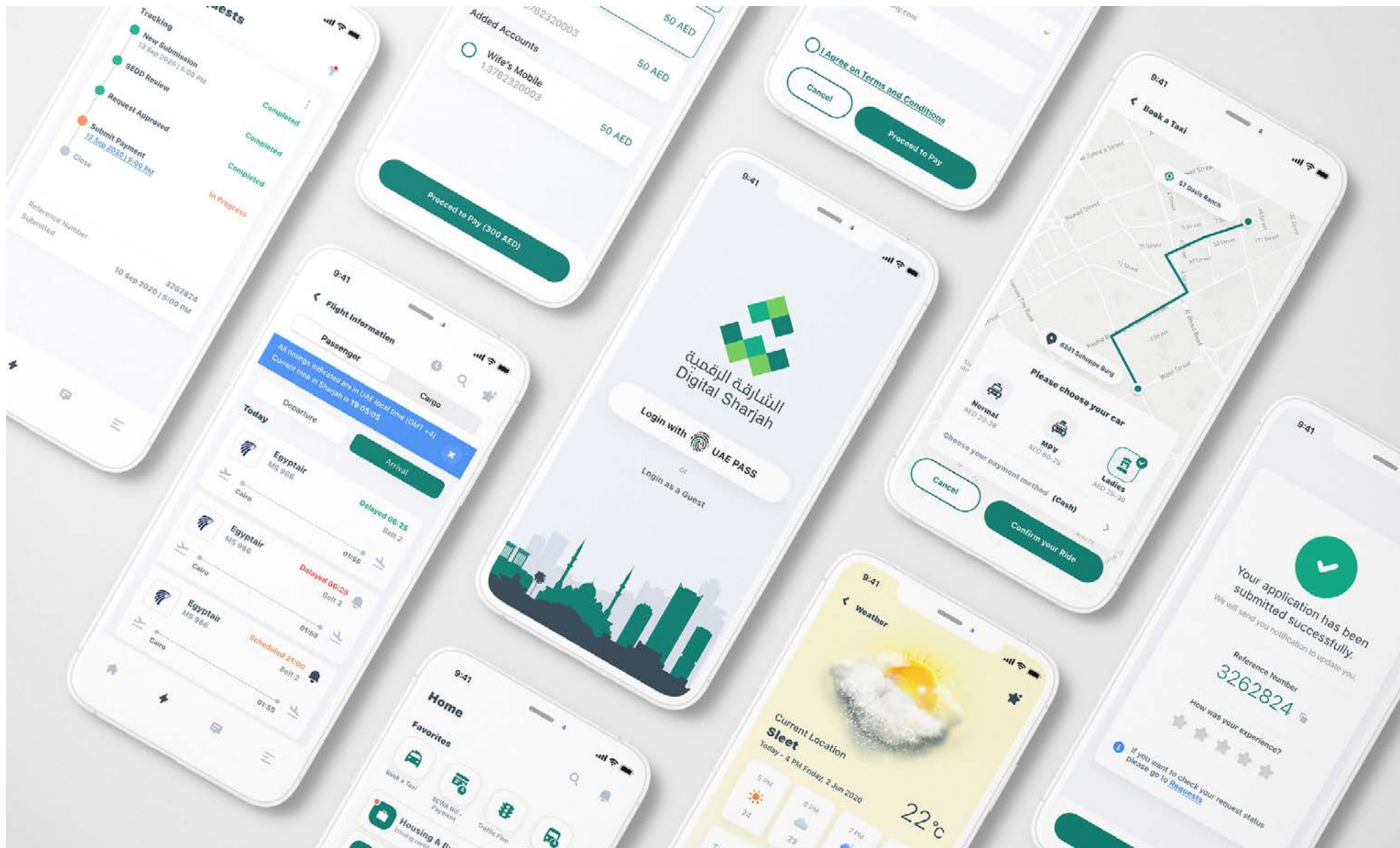
حكومة الشارقة
Government of Sharjah













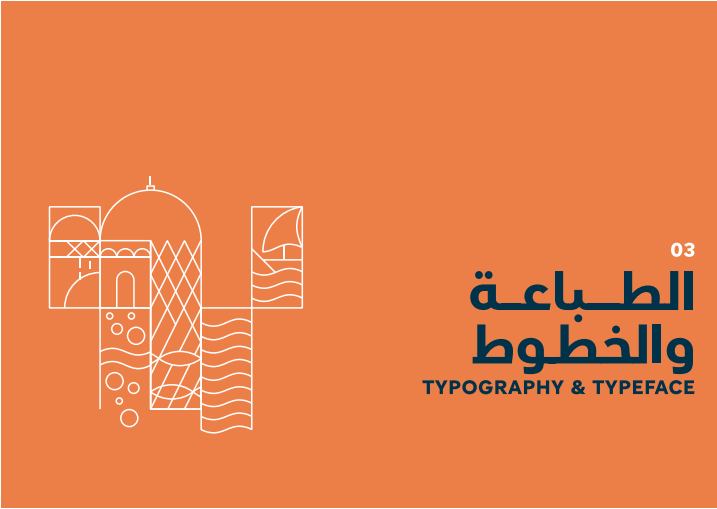
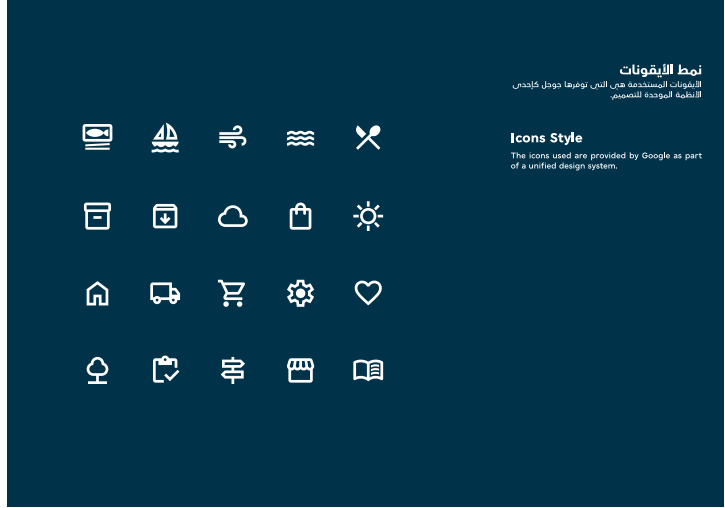
حُكُومَةُ الشَّارِقَة
هَيْئَةُ الشَّارِقَةِ لِلشَّرْوَةِ السَّمَكِيَّةِ

Government of Sharjah
Sharjah Fish Resources Authority

• VISUAL IDENTITY GUIDELINE

حُكُومَةُ الشَّارِقَة
هَيْئَةُ الشَّارِقَةِ لِلشَّرْوَةِ السَّمَكِيَّةِ
Government of Sharjah
Sharjah Fish Resources Authority





المسرعات الحكومية GOVERNMENT ACCELERATORS

UAE Government Initiative

مبادرة من حكومة الإمارات



United Arab Emirates

- WEBSITE DEVELOPMENT
- USER EXPERIENCE CONSULTATION
- WEBSITE UI/UX DESIGN



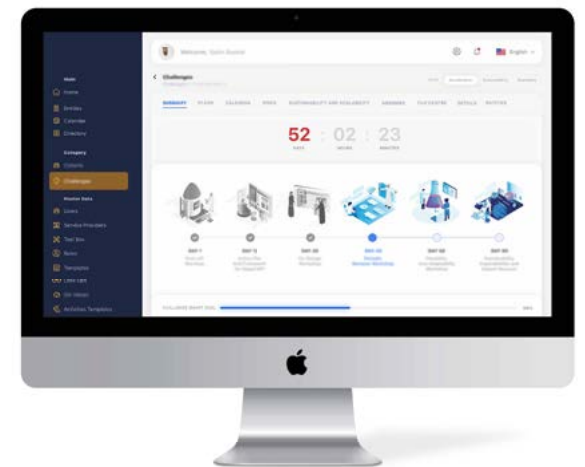
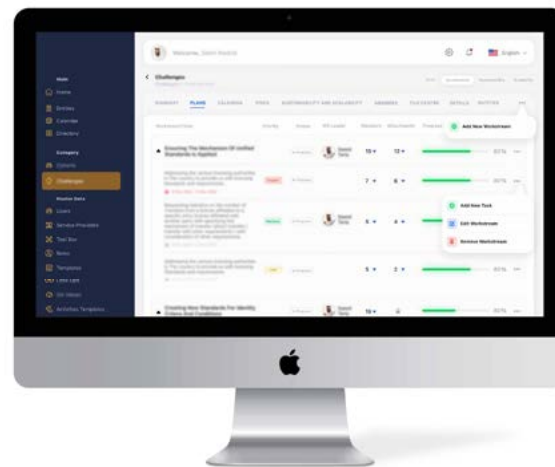
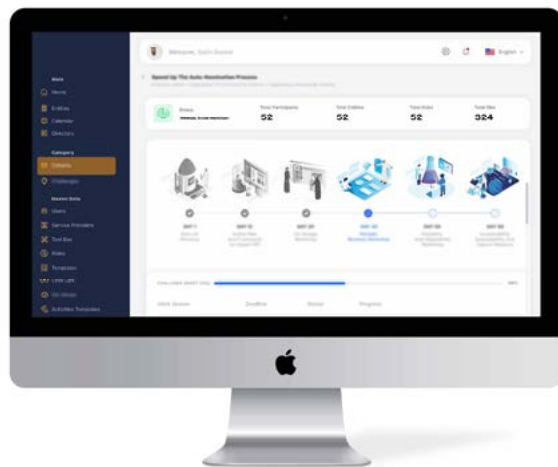
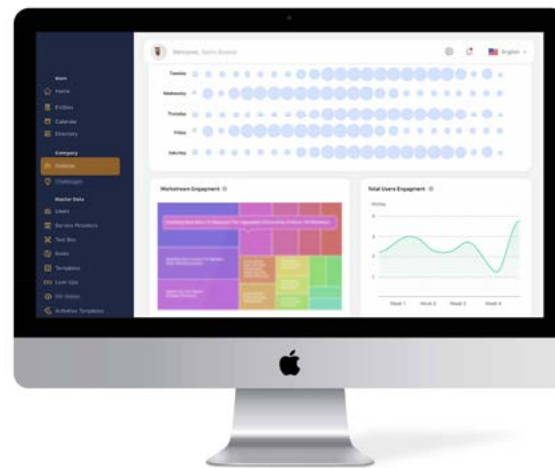
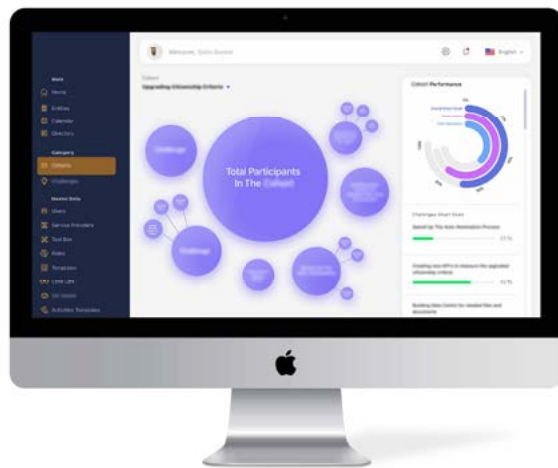
الإمارات العربية المتحدة
مجلس الوزراء

المسرعات الحكومية
GOVERNMENT ACCELERATORS

UAE Government Initiative

مبادرة من حكومة الإمارات







سَبْعَ سَنَابِل
SABA SANABEL

حكومة الشارقة
دائرة الزراعة والثروة الحيوانية
GOVERNMENT OF SHARJAH
Department Of Agriculture & Livestock



بالتعاون مع

• BRAND CREATION



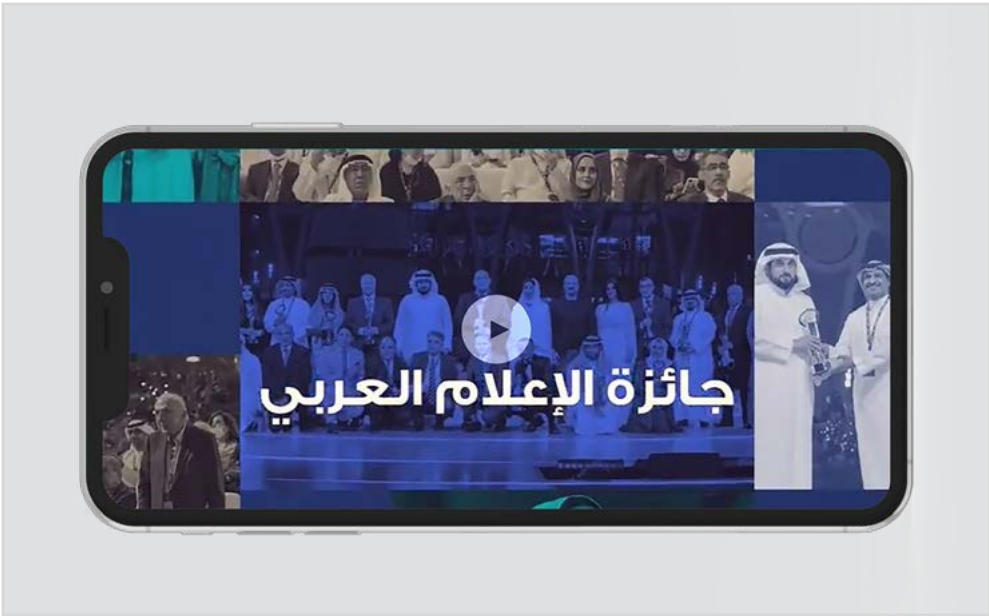
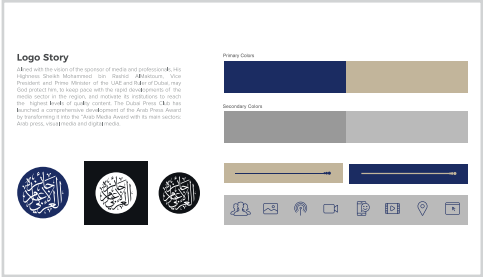






- BRANDING
- PROMOTIONAL VIDEOS







اكتفاء EKTIFA

مؤسسة الشارقة
للإنتاج الزراعي والحيواني
Sharjah Agricultural and Livestock Production

مؤسسة الشارقة
للإنتاج الزراعي والحيواني
Sharjah Agricultural and Livestock Production



• BRANDING

حكومة الشارقة
دائرة الزراعة والثروة الحيوانية
GOVERNMENT OF SHARJAH
Department Of Agriculture & Livestock







هيئة كهرباء ومياه وغاز الشارقة

Sharjah Electricity, Water and Gas Authority

- BRAND UPLIFT

حكومة الشارقة
Government of Sharjah



AFTER



هيئة كهرباء ومياه وغاز الشارقة
Sharjah Electricity, Water and Gas Authority

BEFORE



هيئة كهرباء ومياه وغاز الشارقة
Sharjah Electricity, Water and Gas Authority





- BRANDING
- PROMOTIONAL VIDEOS

Logo Story

Under the patronage of Sheikh Ahmed bin Mohammed bin Rashid Al-Maktoum, chairman of the Dubai Media Council, the Dubai Press Club is organizing "PODFEST DUBAI", the first digital event of its kind in the region, with the participation of a group of the most important makers of podcasts and Arabic audio content.

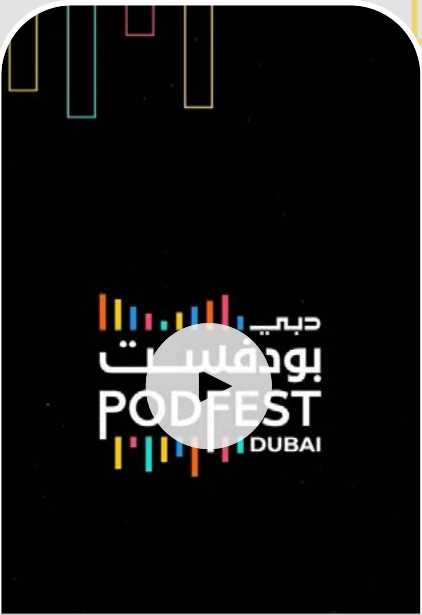
The idea of the logo was inspired by podcasts, the frequencies of sounds, localize sound and headphones, and the colors were varied to reflect the diversity of podcasts.



Primary Colors



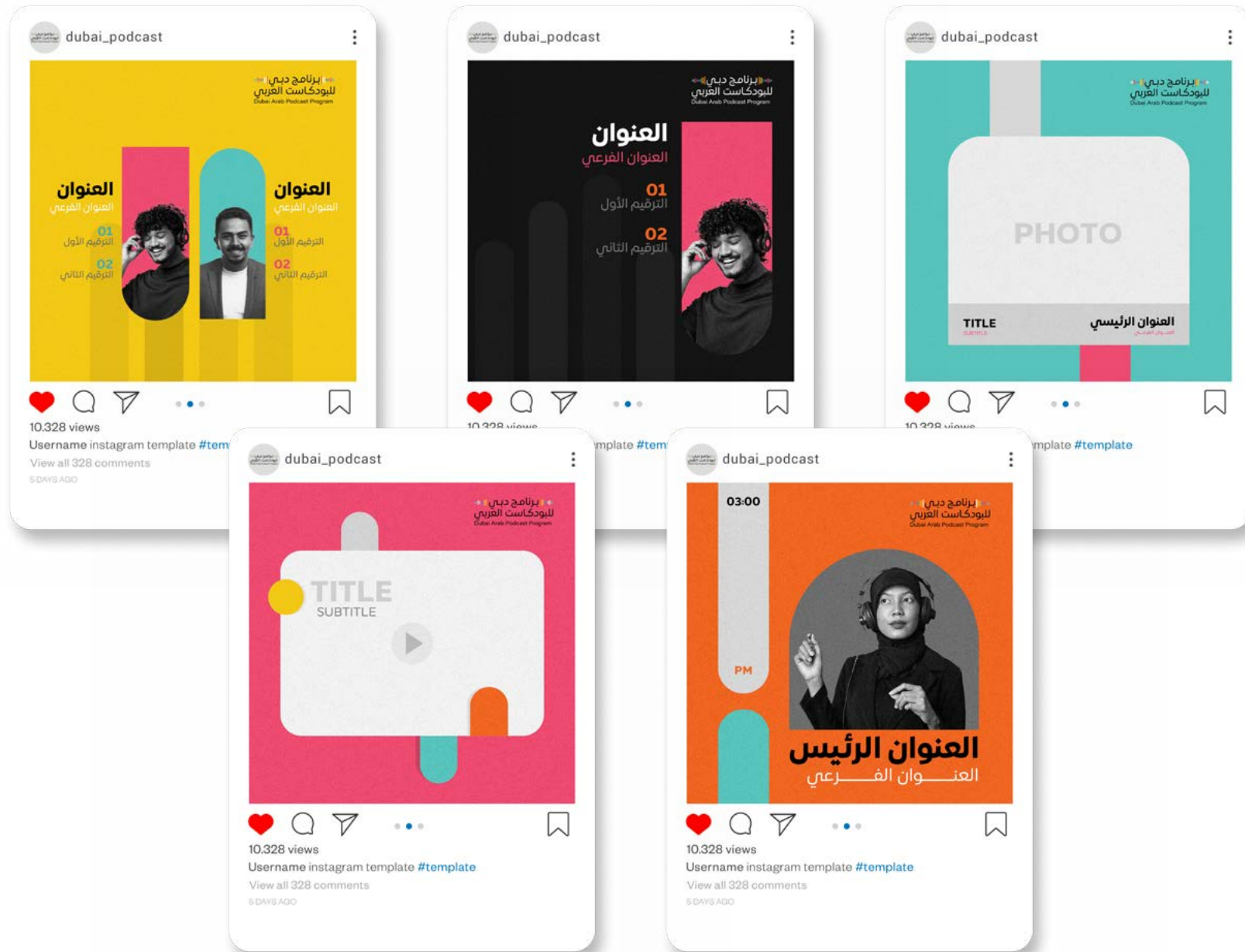
Secondary Colors



برنامچ دبي
للبودكاست العربي
Dubai Arab Podcast Program

- BRANDING
- SOCIAL MEDIA TEMPLATES









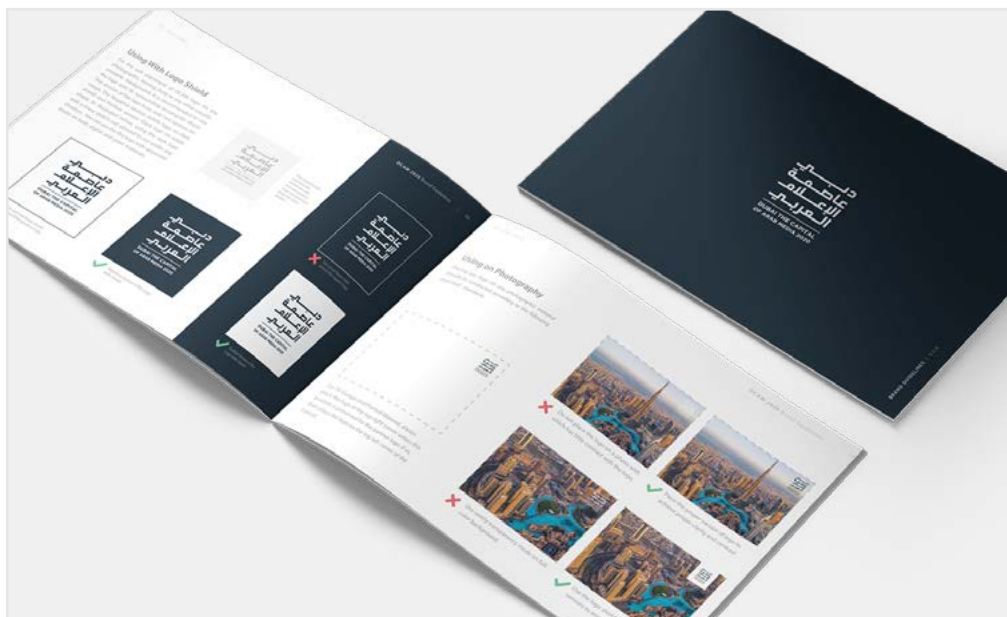
دبي عاصمة الإعلام العربي

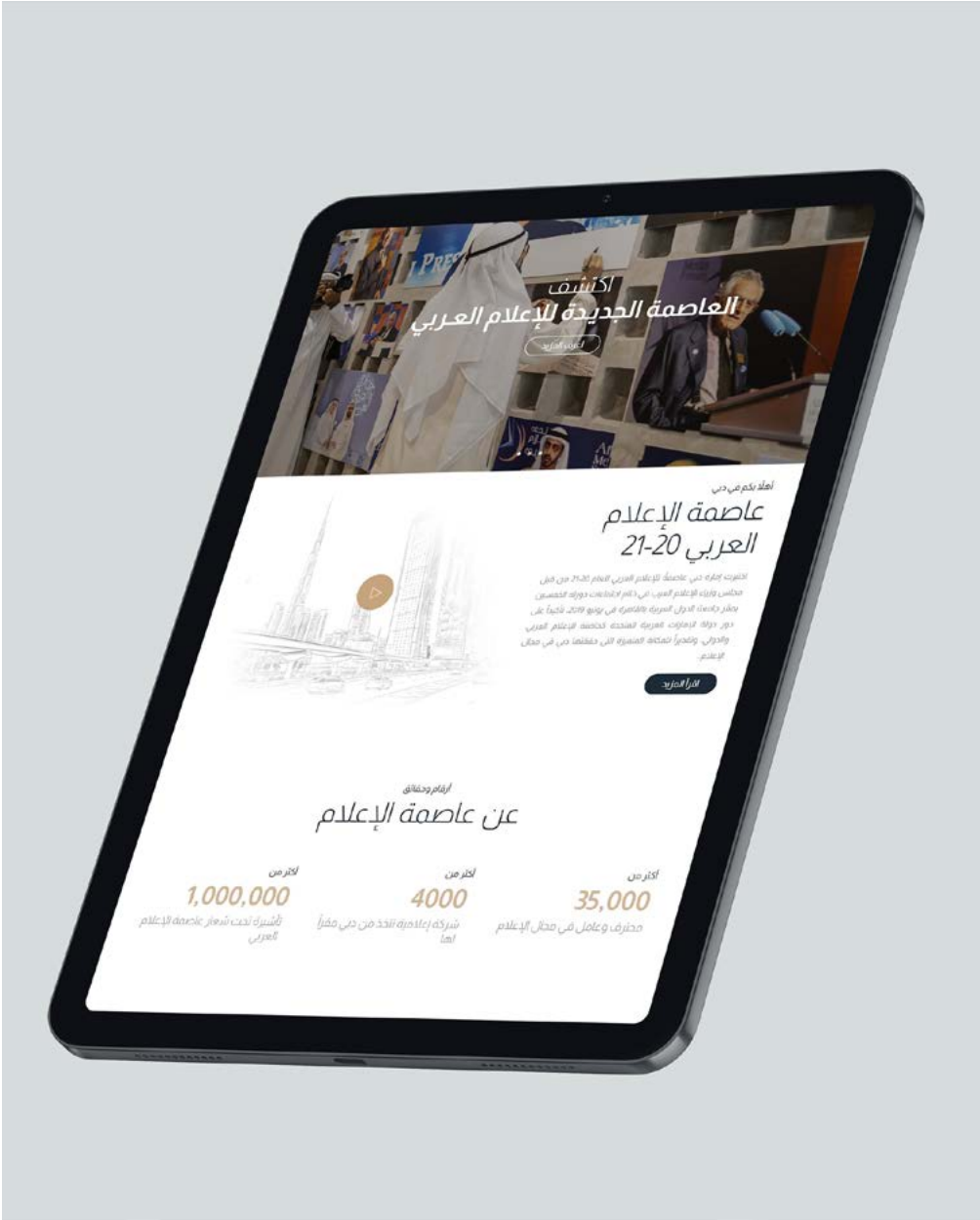
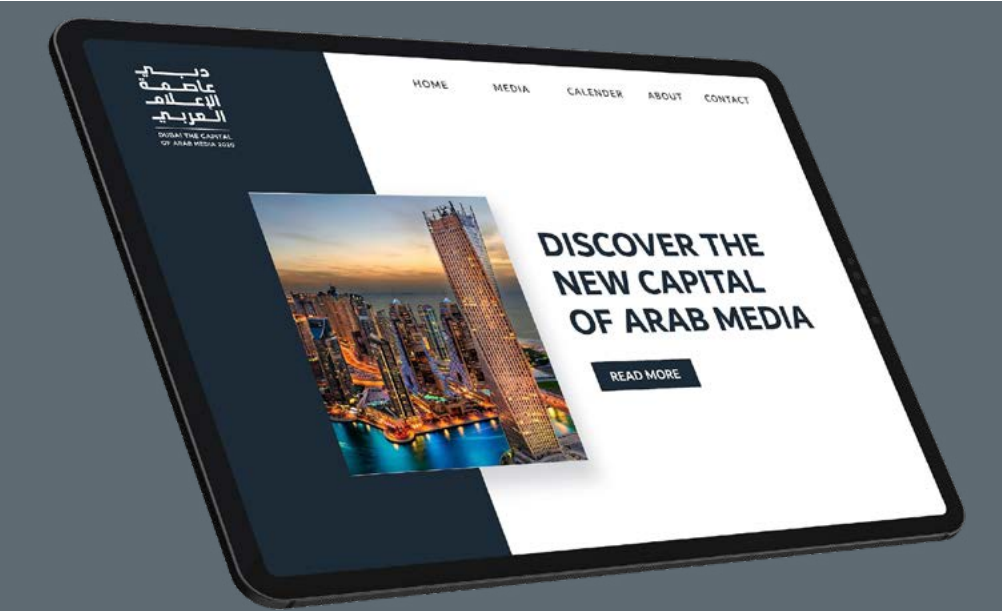
DUBAI THE CAPITAL
OF ARAB MEDIA 20-21

- BRAND GUIDELINES
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT

المكتب الإعلامي
لحكومة دبي
GOVERNMENT OF DUBAI
MEDIA OFFICE





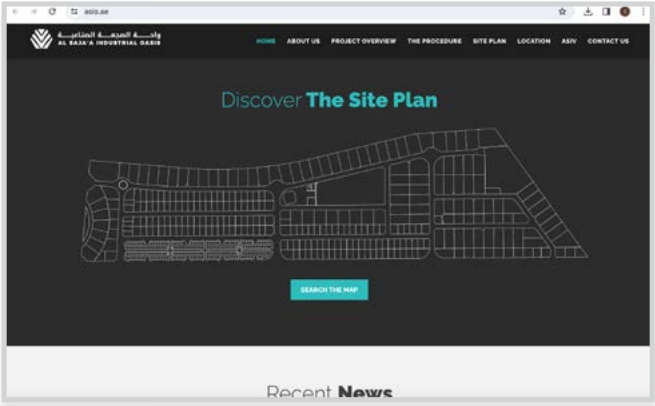
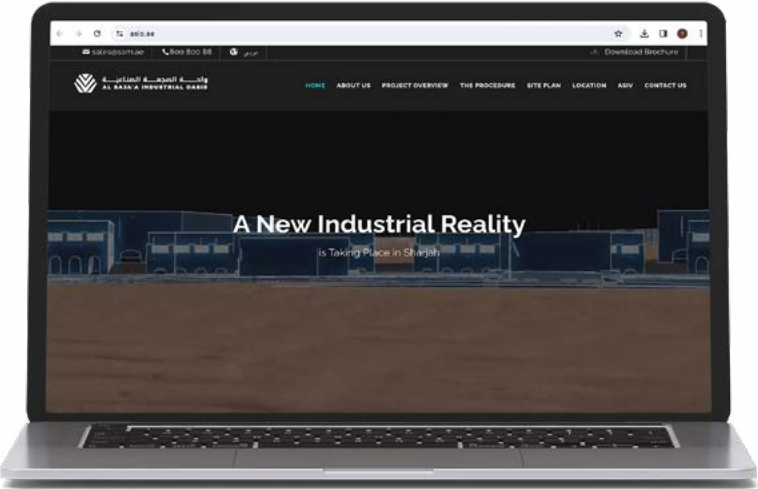
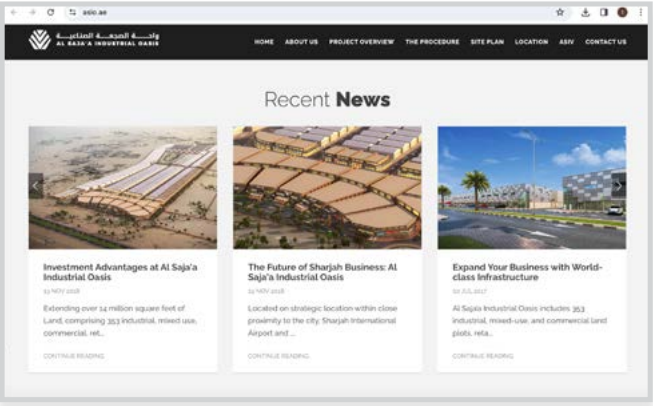




وادي الصجعة الصناعية
AL SAJA'A INDUSTRIAL OASIS

- RE- BRANDING
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT







ROYAL
HEALTH
GROUP

مجموعة رويال هيلث



ROYAL
HEALTH
HEART
CENTER

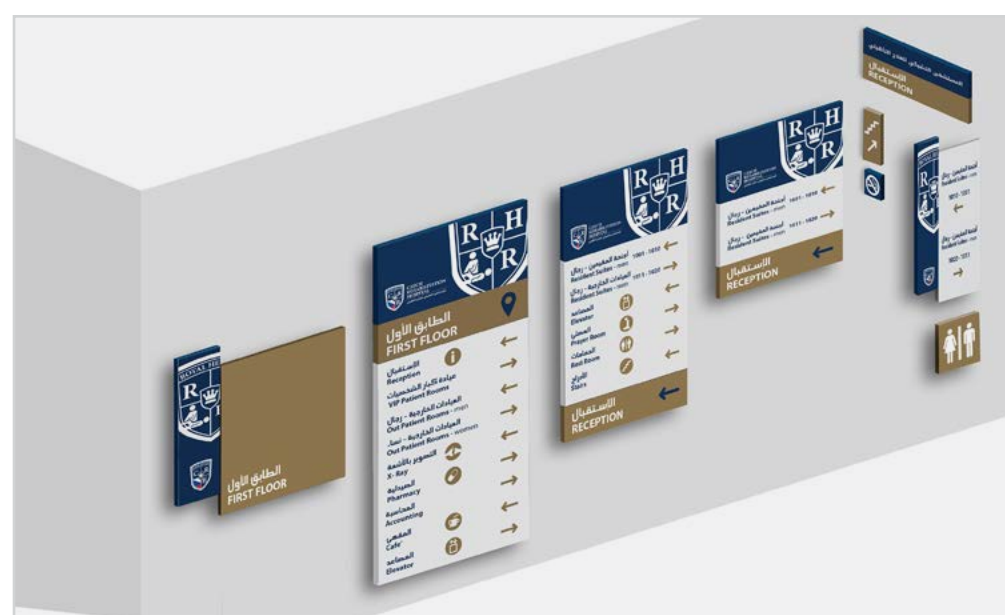


CZECH
REHABILITATION
HOSPITAL

المستشفى التشيكي للعلاج التأهيلي

- BRANDING
- BRAND ARCHITECTURE
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT
- WAYFINDING





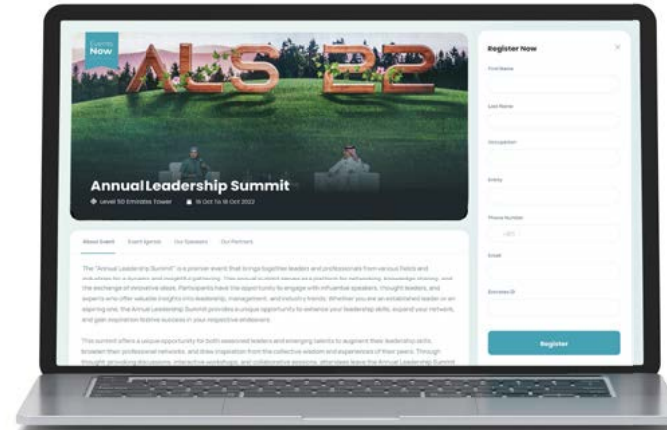
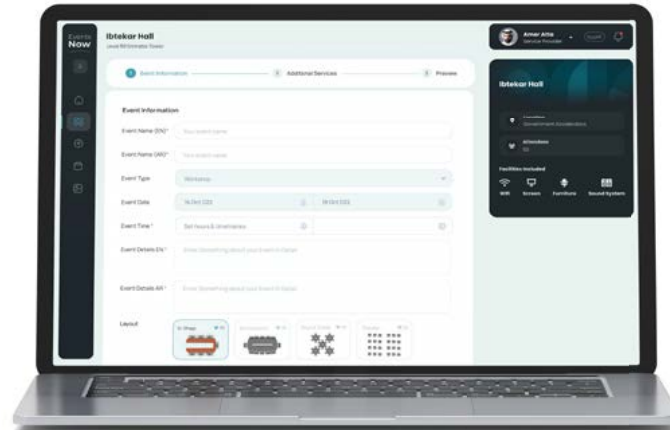
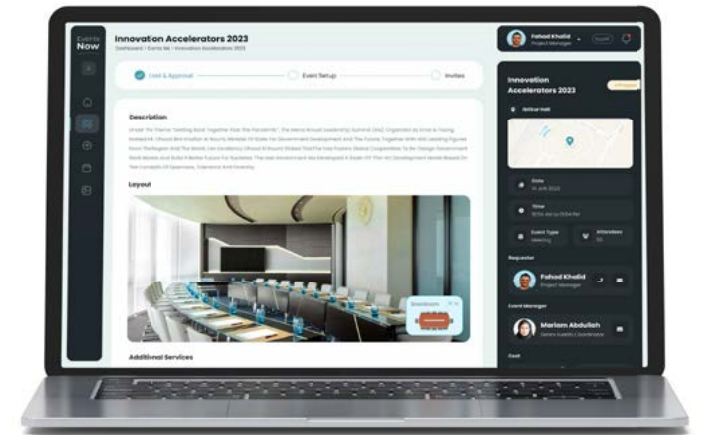
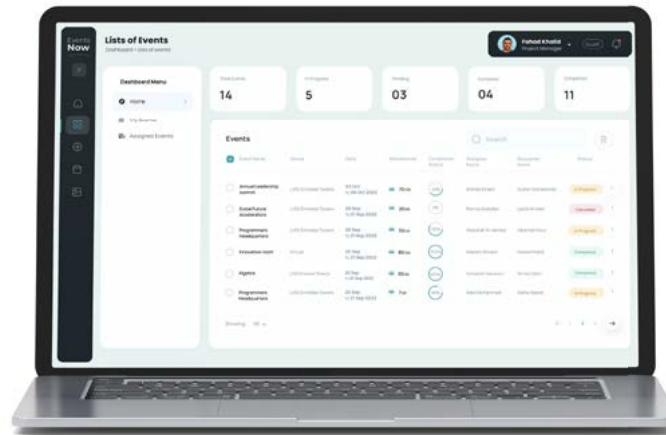
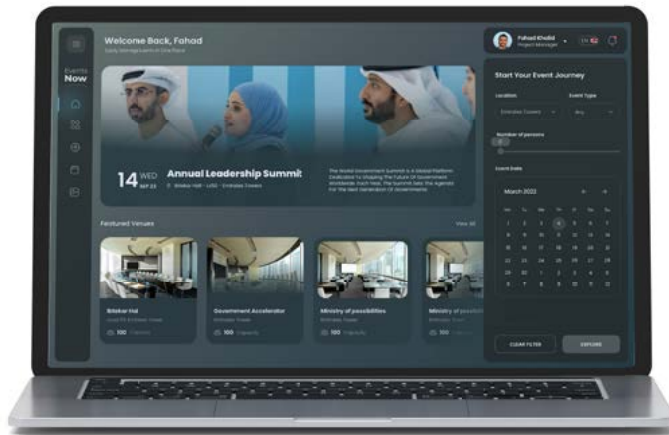


UNITED ARAB EMIRATES
THE CABINET



الإمارات العربية المتحدة
مجلس الوزراء

- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN





حُكُومَة الشَّارِقَة
Government of Sharjah

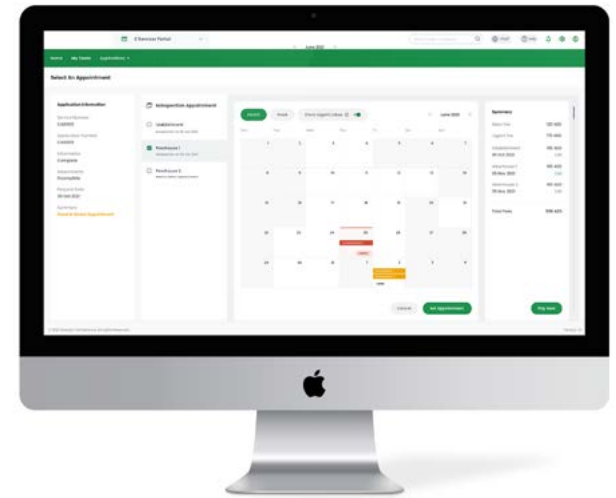
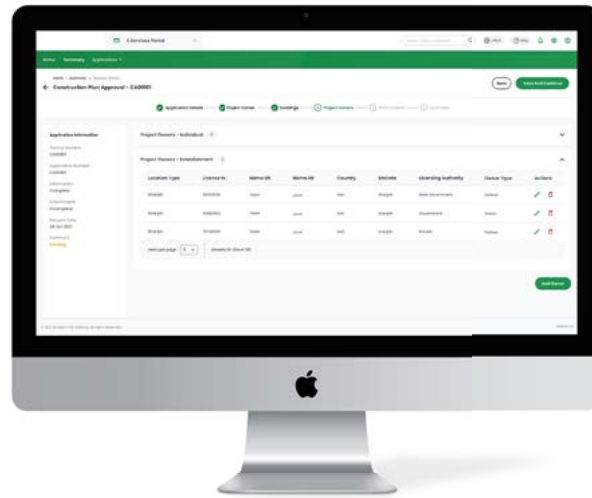
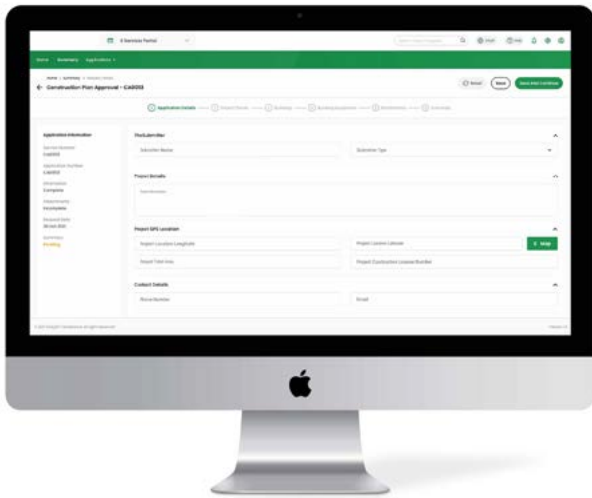
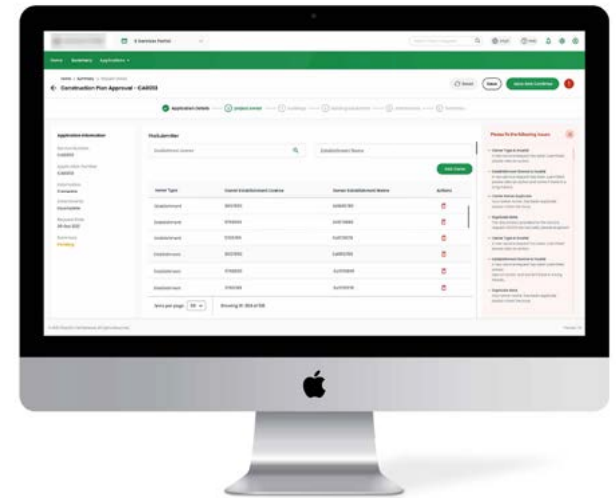
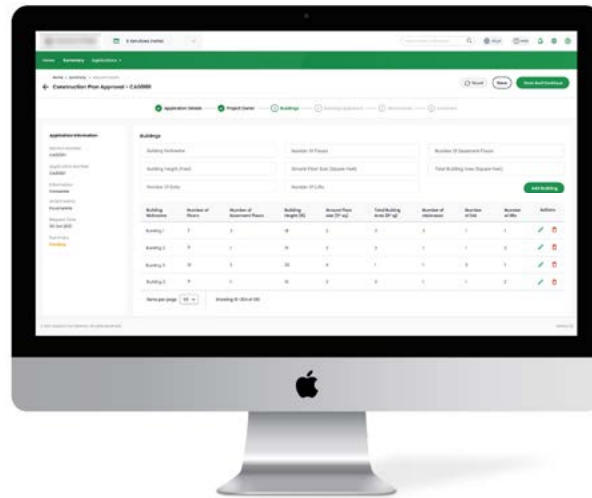
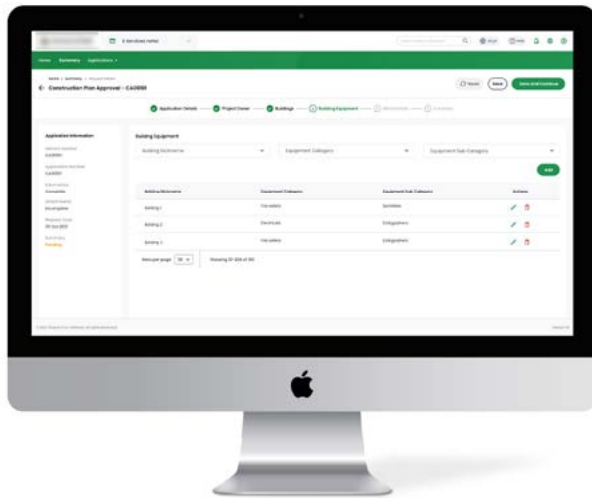
- WEBSITE UI/UX DESIGN
- USER EXPERIENCE CONSULTATION

الدفاع المدني - الشارقة



حُكُومَة الشَّارِقَة
Government of Sharjah





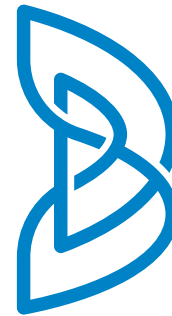
UAE HUMAN JOURNEY

- WEBSITE UI/UX DESIGN
- WEBSITE DEVELOPMENT



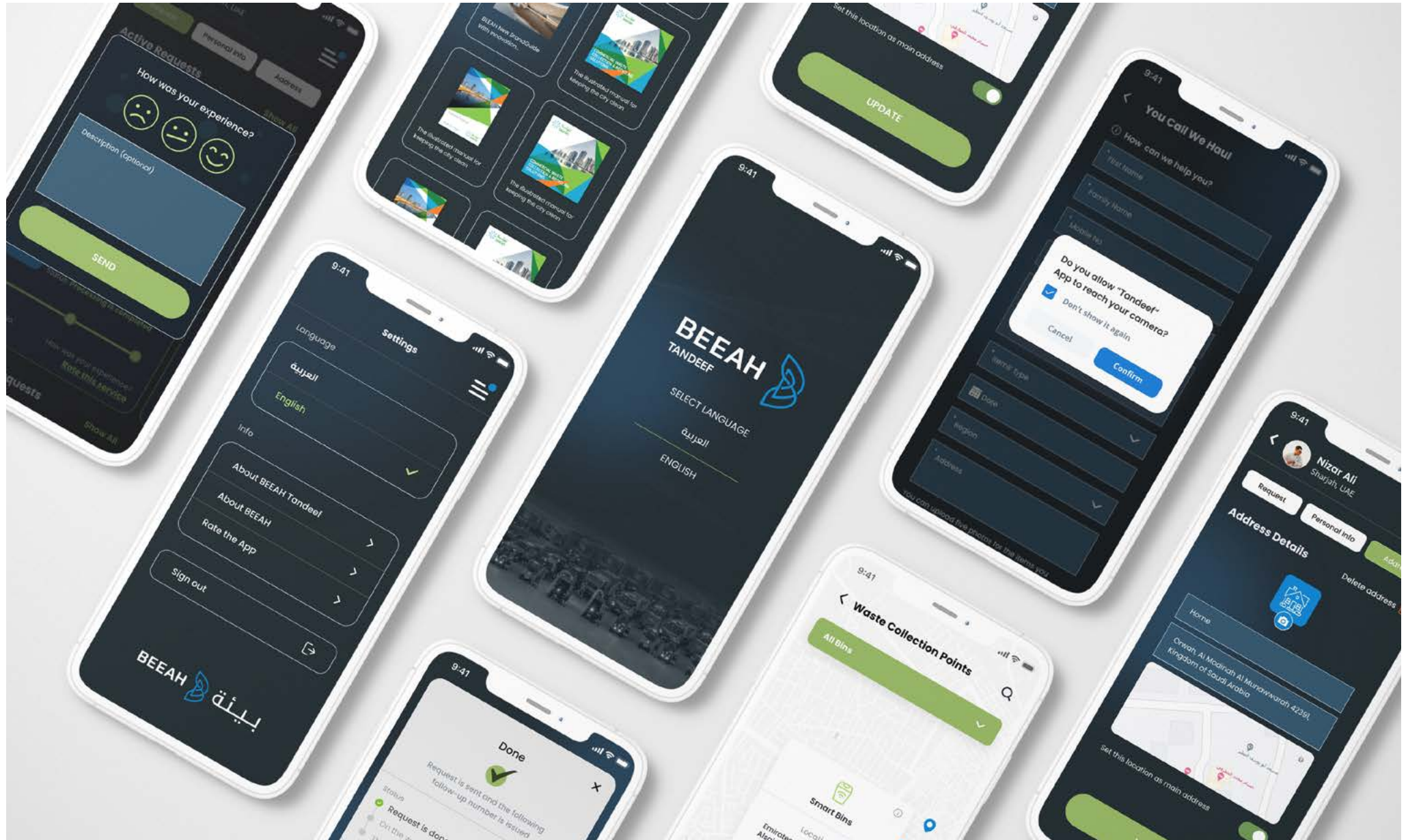
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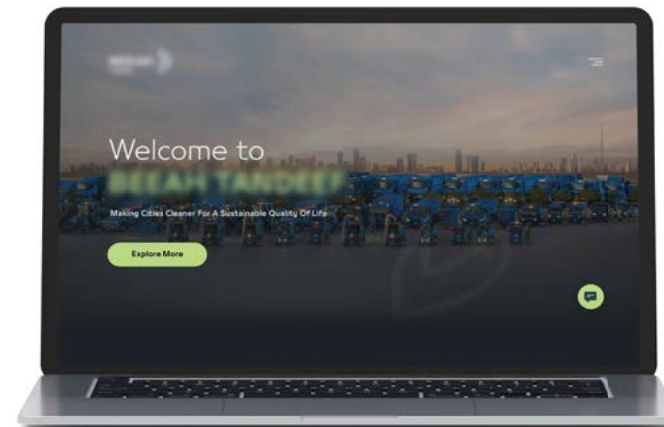
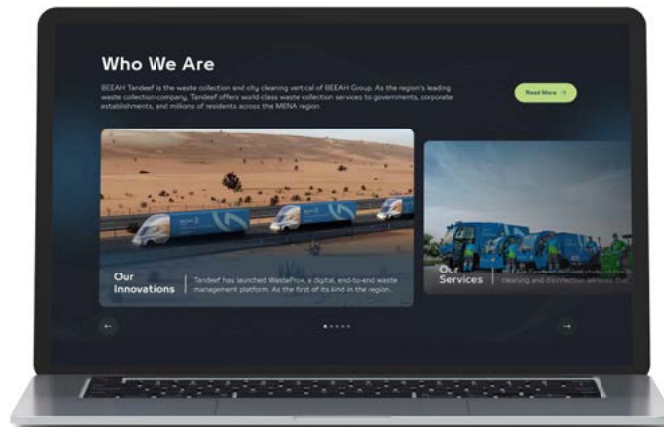
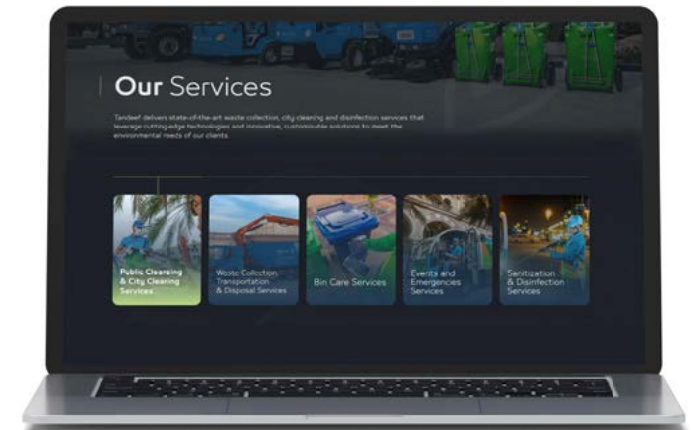
GROUP

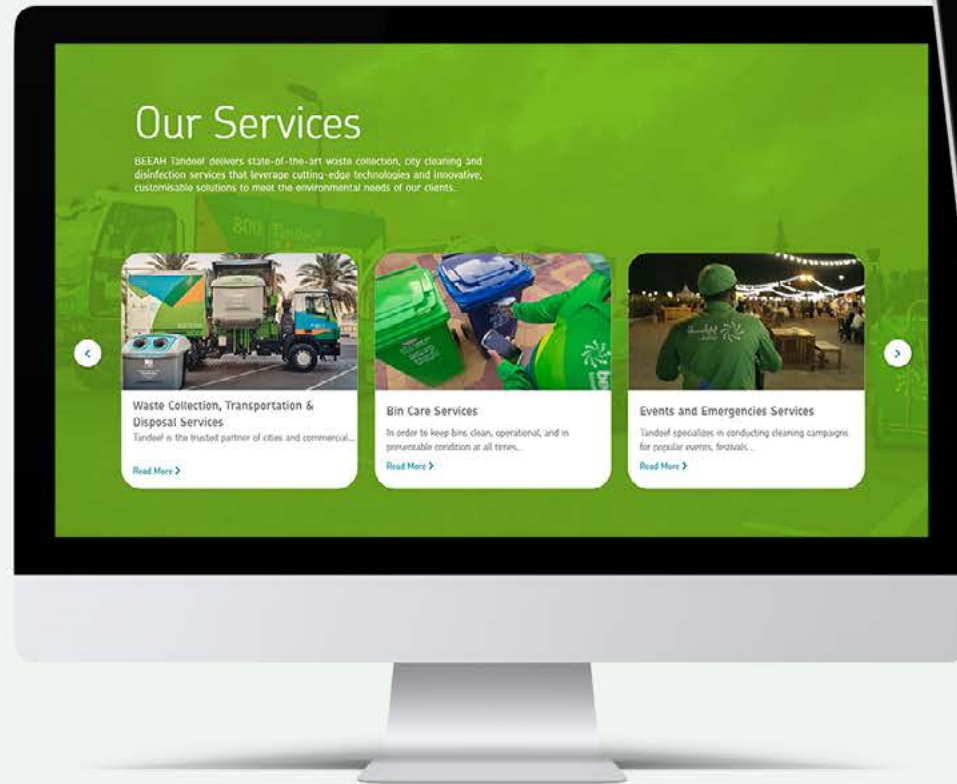


- ANIMATION VIDEOS
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT
- EVENT COVERAGE AND PRODUCTION
- CREATIVE DEVELOPMENT

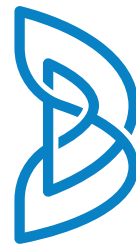








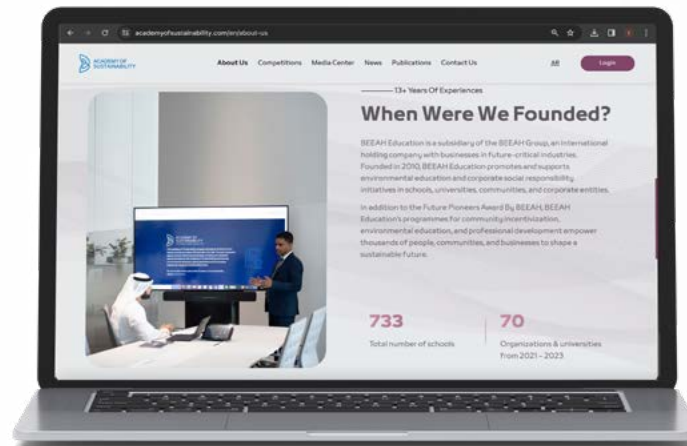
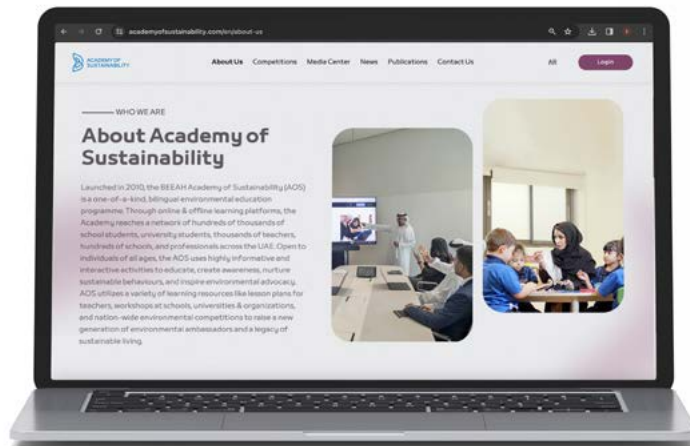
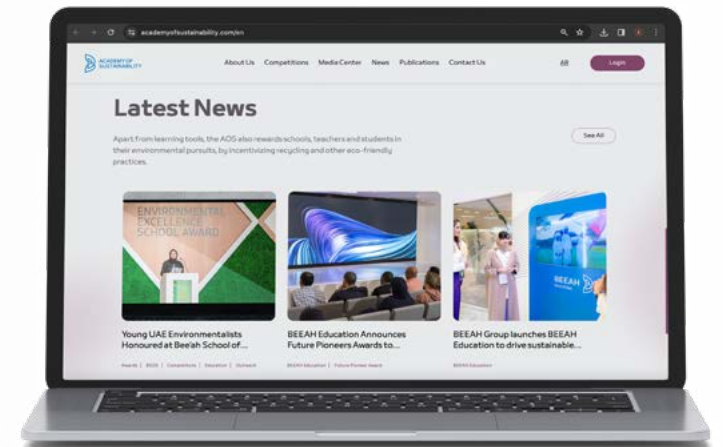
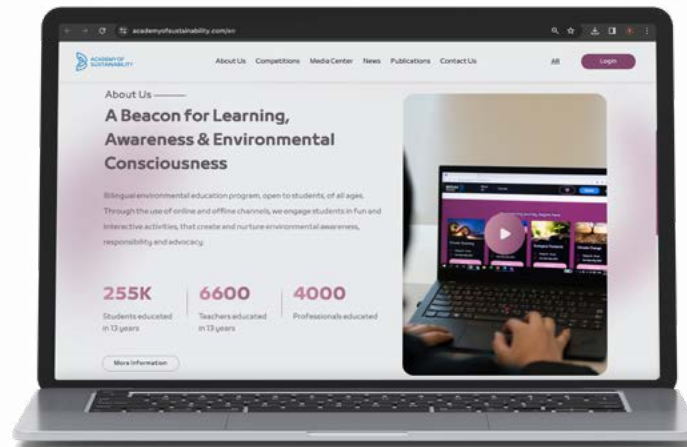
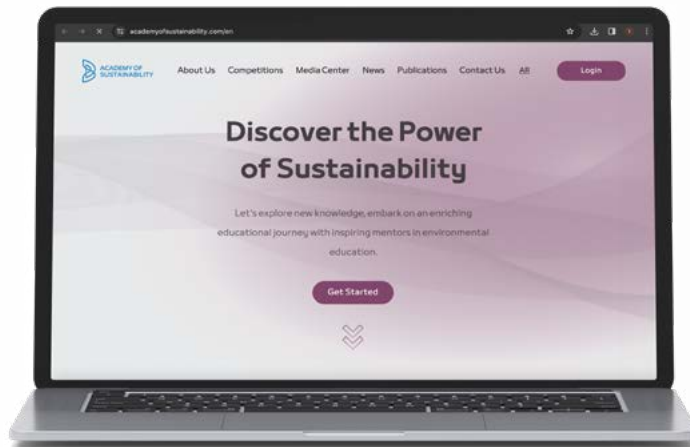




**ACADEMY OF
SUSTAINABILITY**
PIONEERED BY BEEAH EDUCATION

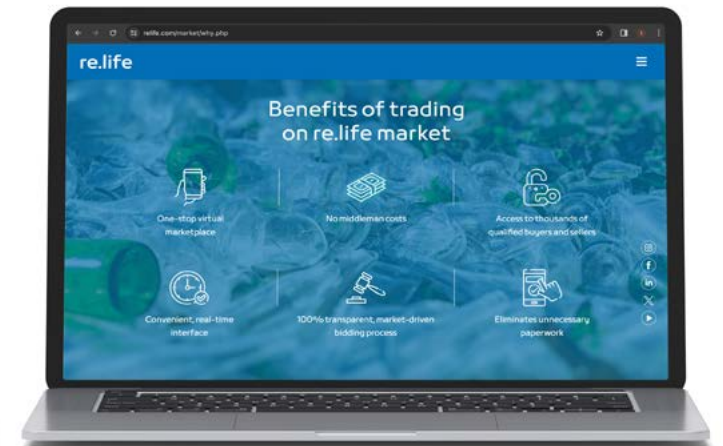
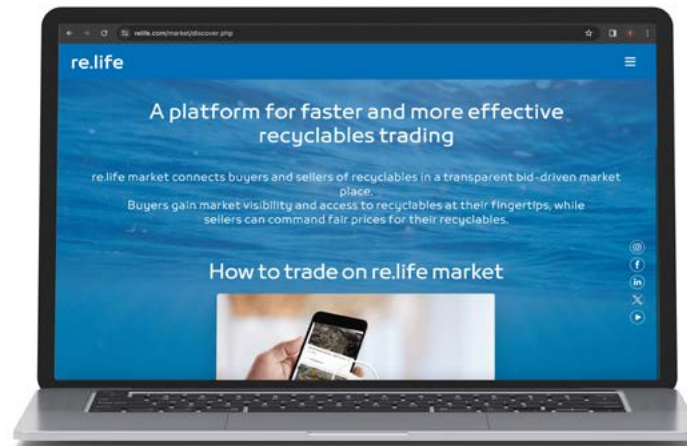
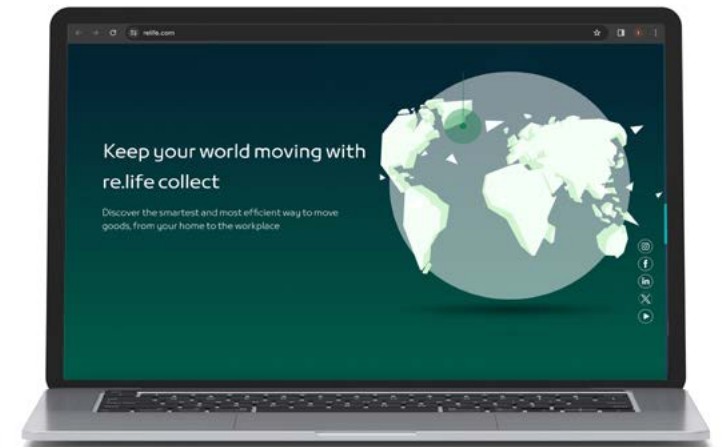
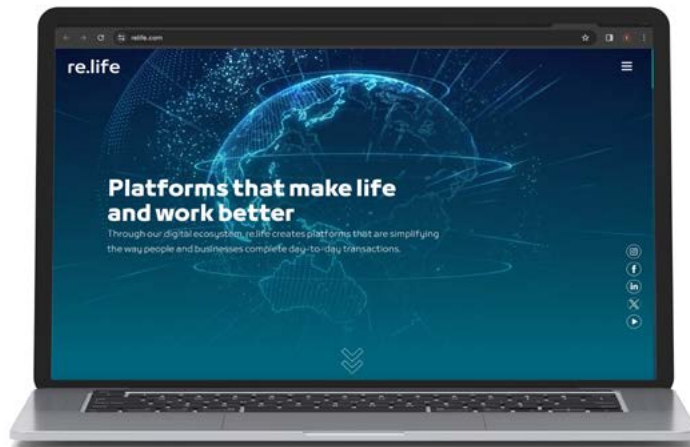
- WEBSITE UX WRITING
- WEBSITE UI/UX DESIGN
- PLATFORM DEVELOPMENT
- ELEARNING PLATFORM DEVELOPMENT





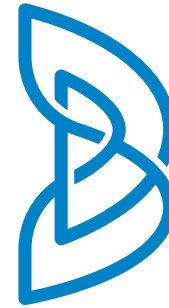
re.life

- CREATIVE 3D DESIGN AND ANIMATION
- CREATIVE ANIMATED DEVELOPMENT

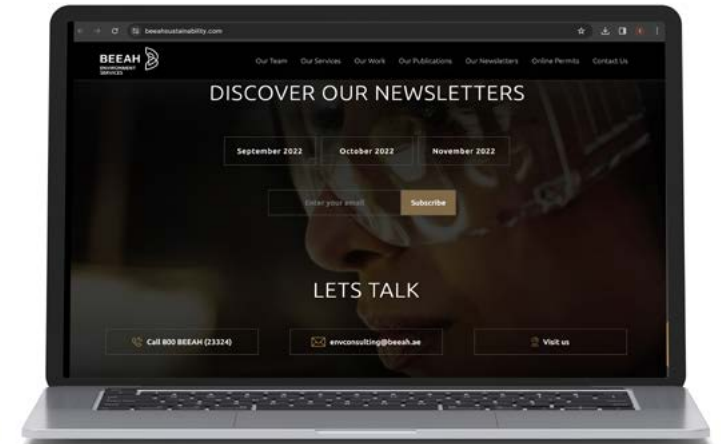
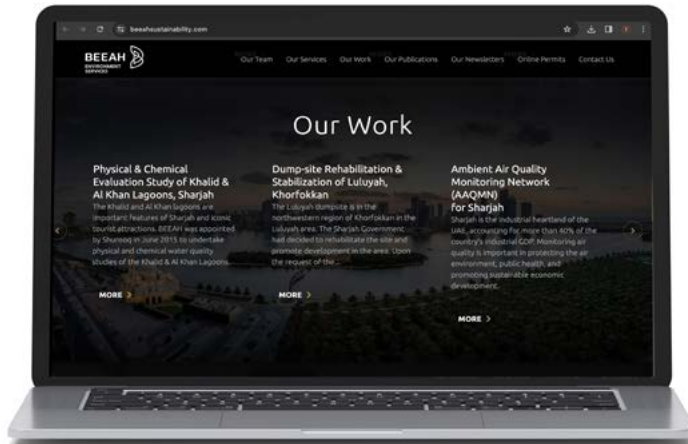
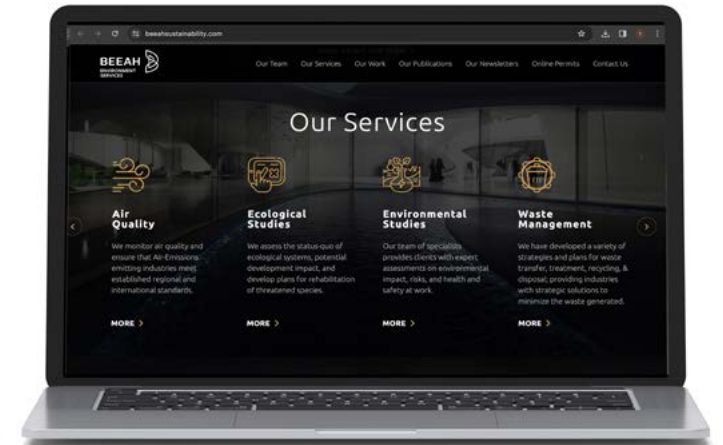


BEEAH

ENVIRONMENT
SERVICES



- WEBSITE UI/UX DESIGN
- WEBSITE DEVELOPME





حُكُومَةُ الشَّارِقَة
Government of Sharjah

- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT



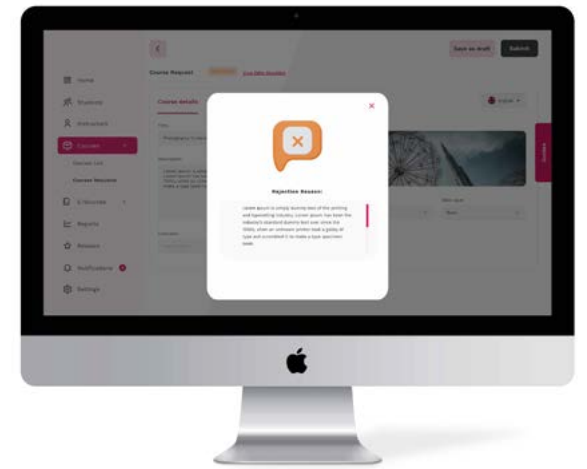
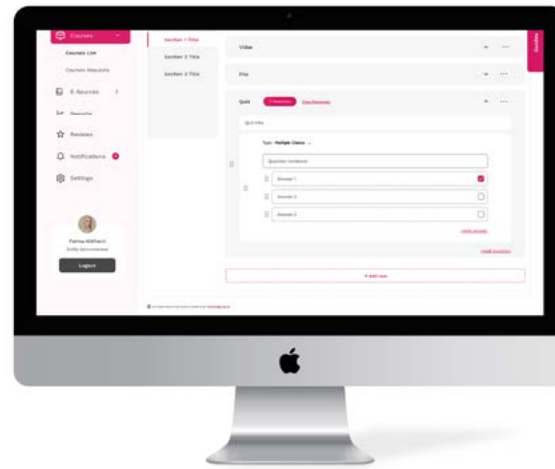
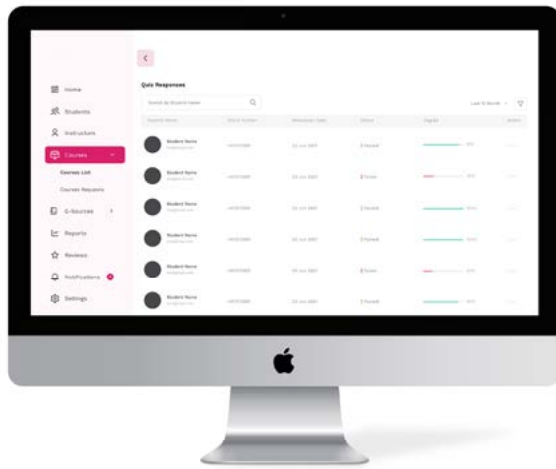
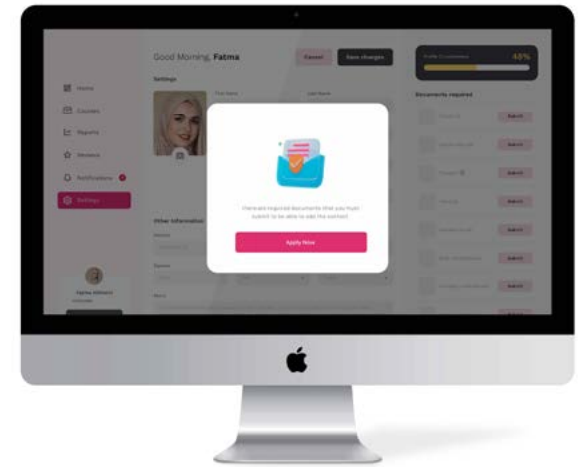
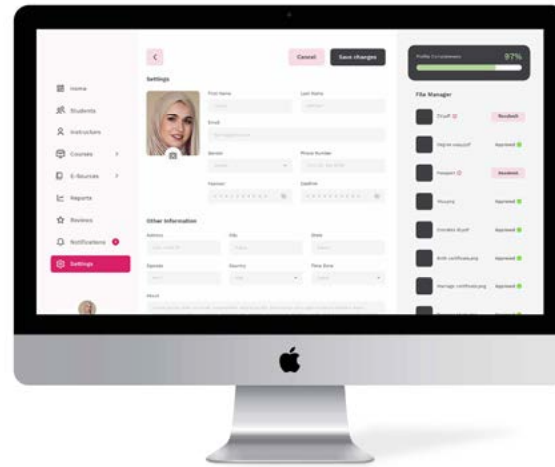
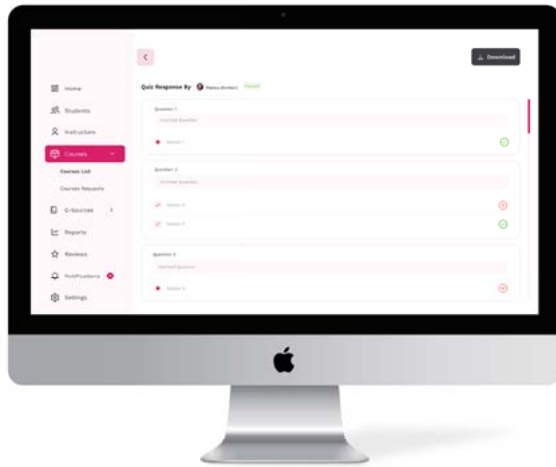


أكاديمية للمعرفة وبناء القدرات
EDUCATION & DEVELOPMENT ACADEMY

إحدى مؤسسات نماء A NAMA AFFILIATE

- USER EXPERIENCE CONSULTATION
- WEBSITE UI/UX DESIGN



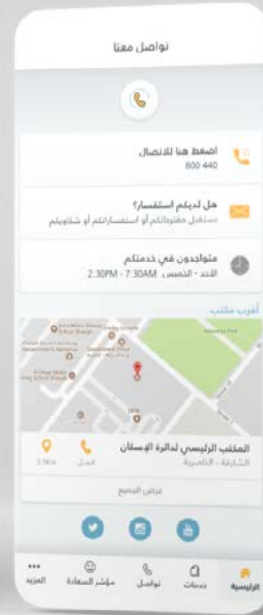
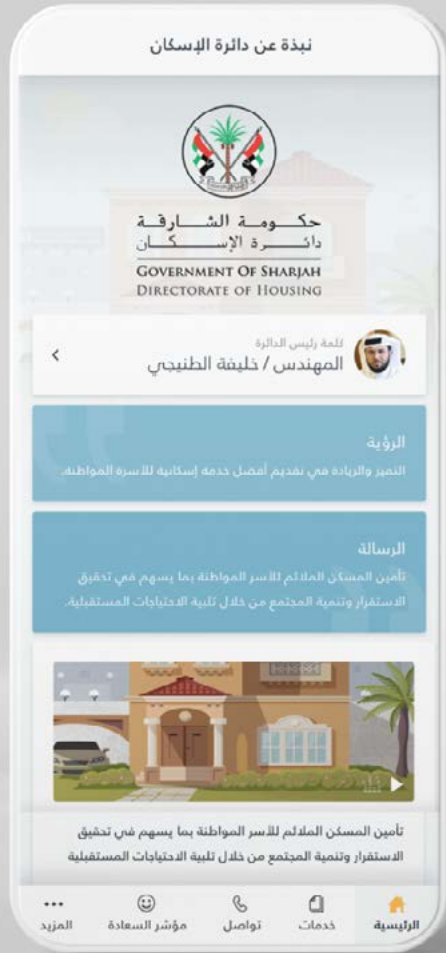




حكومة الشارقة
دائرة الإسكان

GOVERNMENT OF SHARJAH
DIRECTORATE OF HOUSING

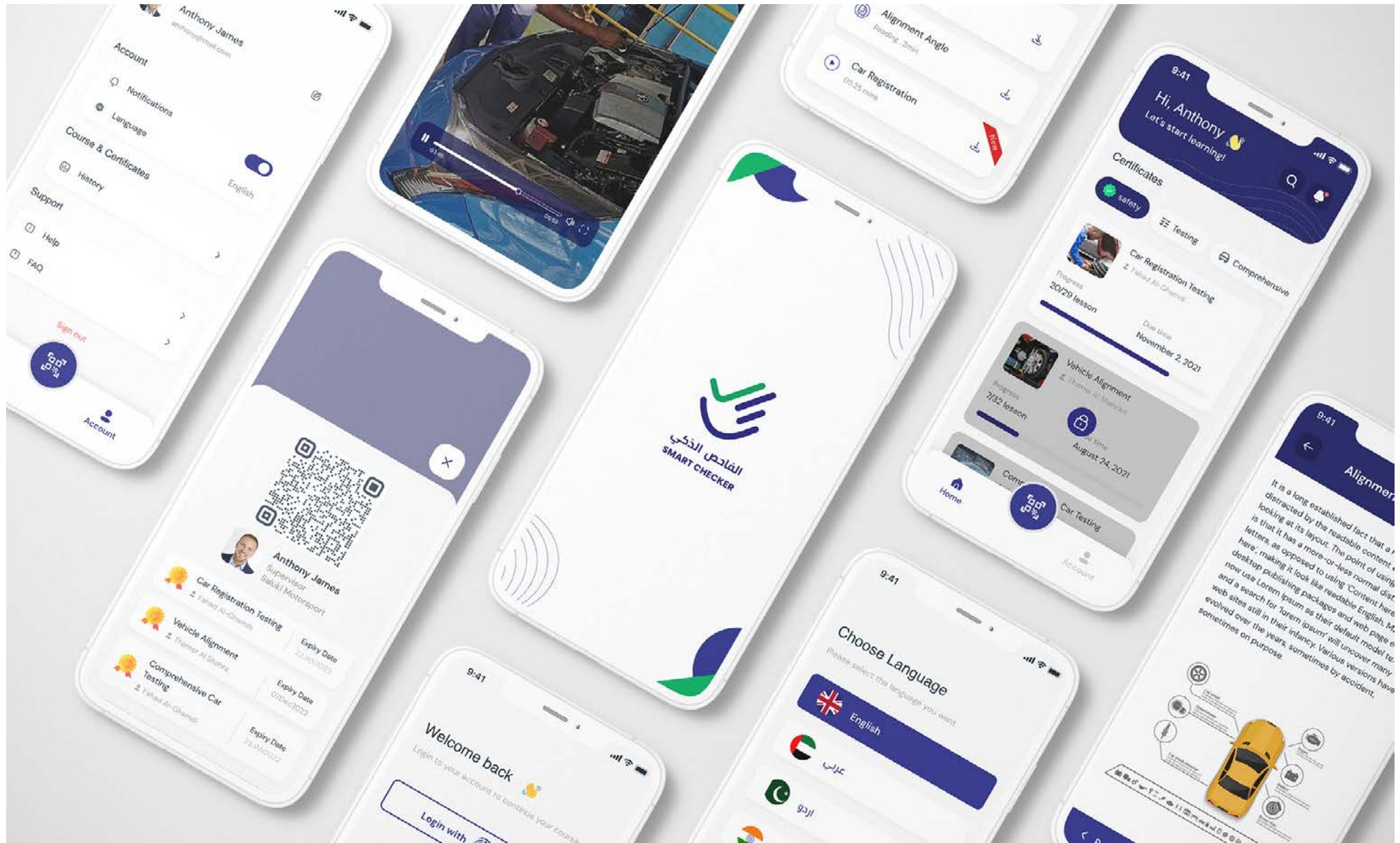
- MOBILE APP UI/UX DESIGN

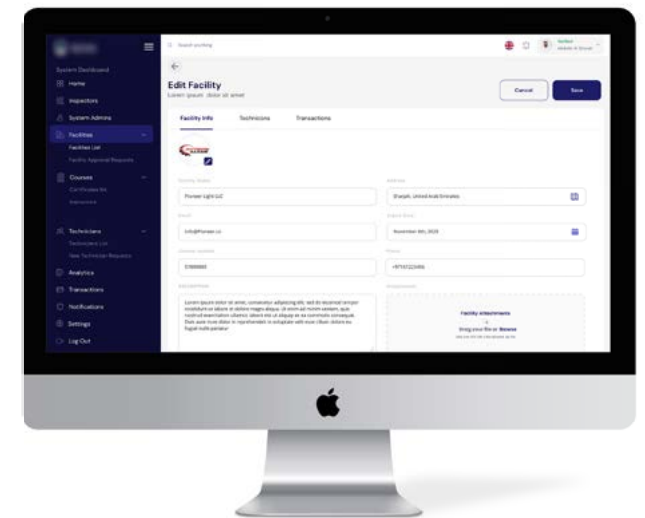
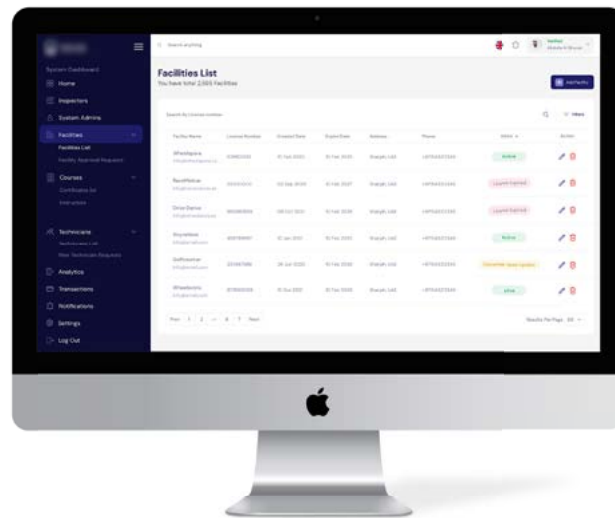
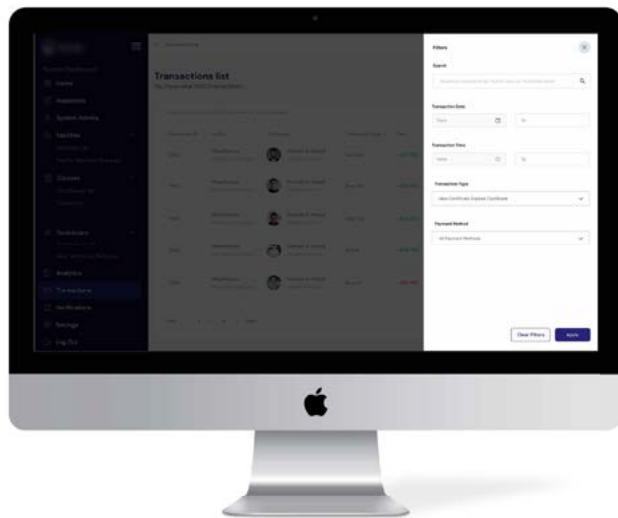
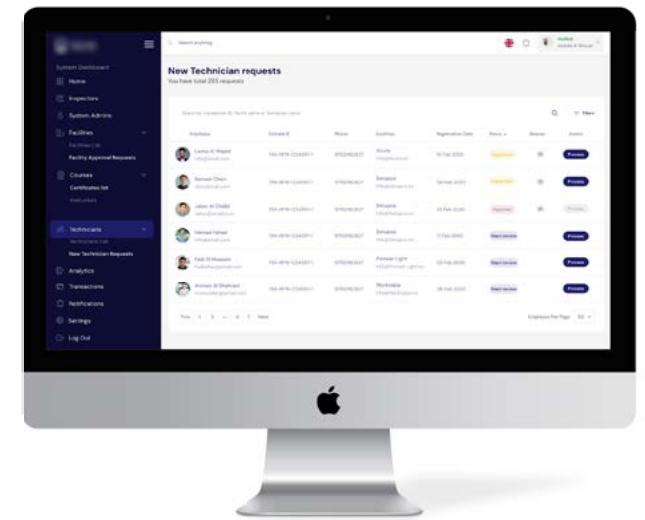
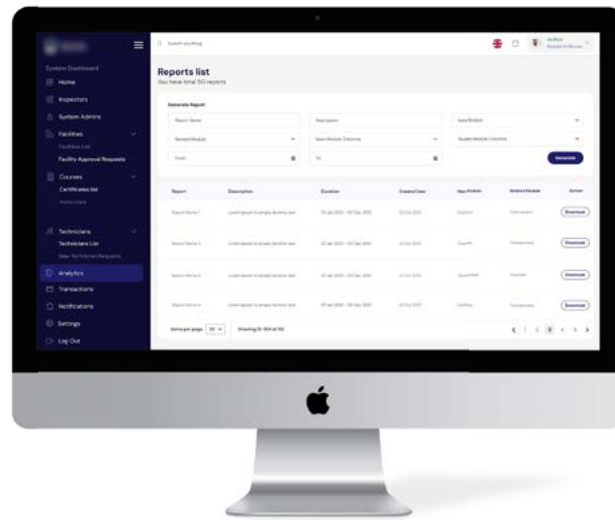
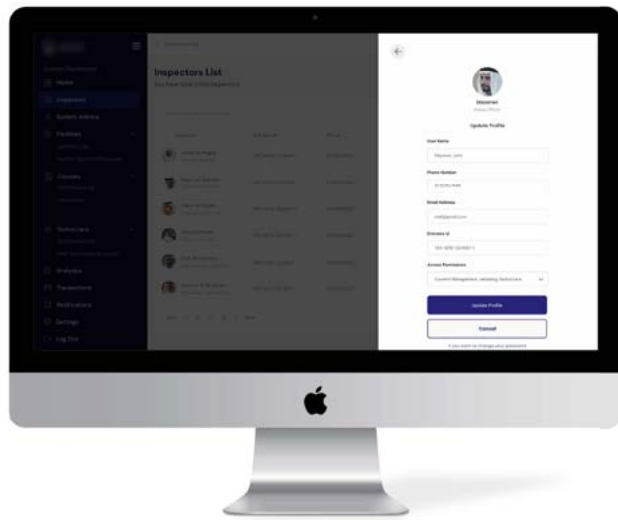




الفاحص الذكي
SMART CHECKER

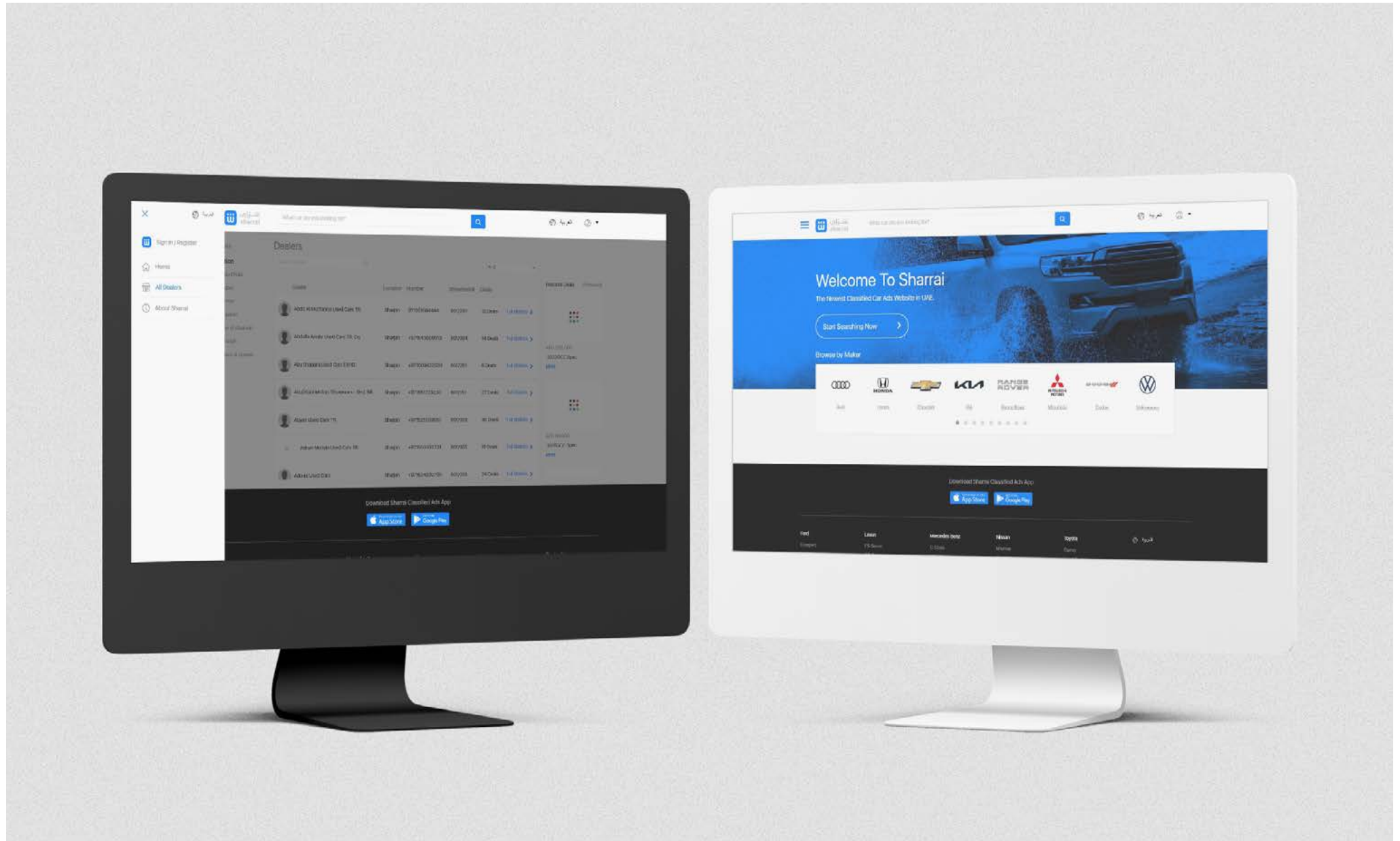
- BRAND CREATION
- MOBILE APP UI/UX DESIGN
- PLATFORM UI/UX DESIGN
- PLATFORM DEVELOPMENT
- IOS/ANDROID DEVELOPMENT



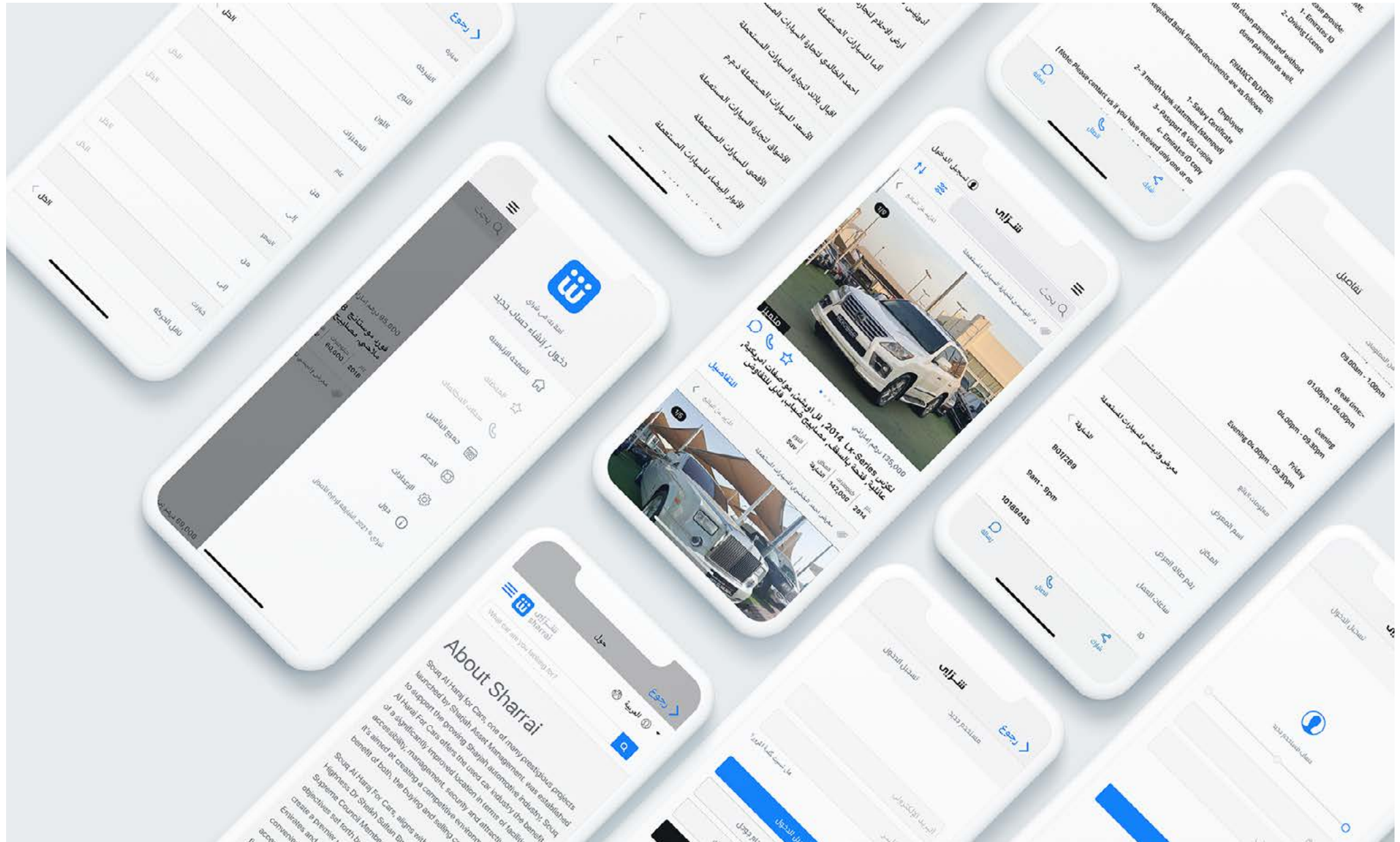




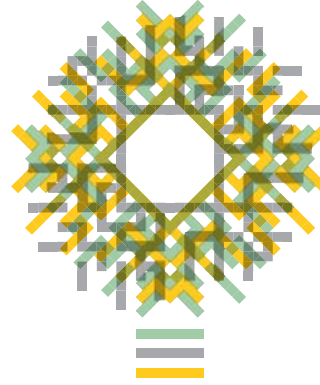
- BRAND UPGRADE
- WEB DEVELOPMENT
- WEBSITE UI/UX DESIGN
- MOBILE APP UI/UX DESIGN
- ANDROID / IOS DEVELOPMENT
- PLATFORM OPERATION MANAGEMENT



SHARRAI (SOUQ AL HARAJ)



SHARRAI (SOUQ AL HARAJ)



جائزة الشارقة للإبتكار
SHARJAH INNOVATION AWARD

- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT
- BACK OFFICE SYSTEM

GOVERNMENT OF SHARJAH
EXECUTIVE COUNCIL



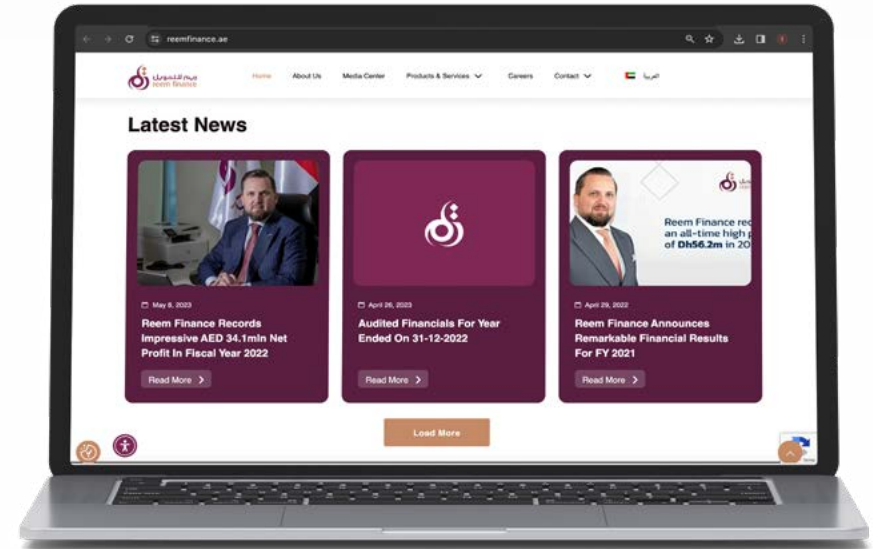
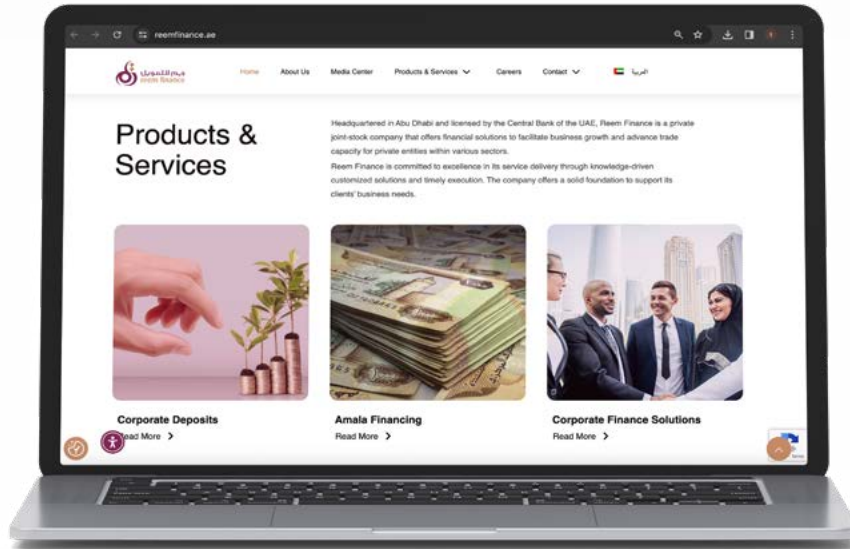
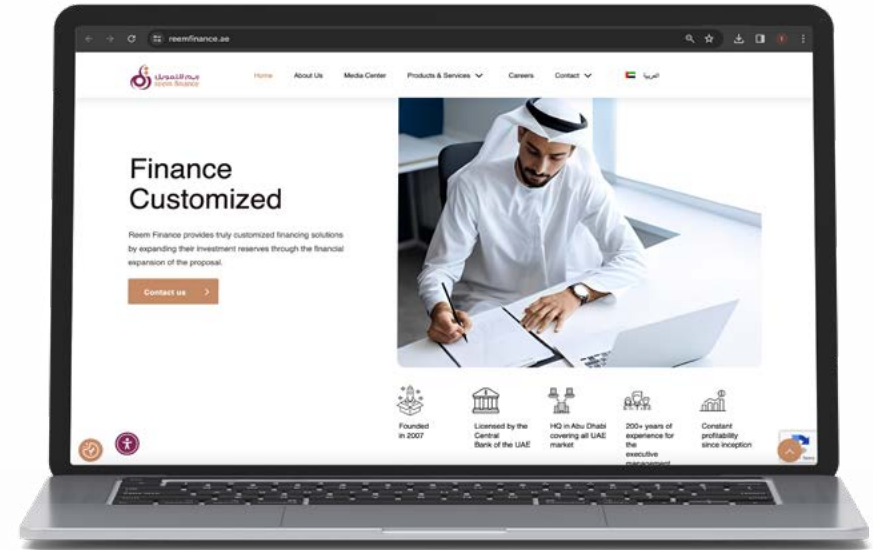
حكومة الشارقة
المجلس التنفيذي





- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT





NATIONAL INTERNATIONAL BANK

- BRAND CREATION
- WEBSITE UI/UX DESIGN
- WEB DEVELOPMENT

**SYRIA INTERNATIONAL
BANK**





Feel free to contact us anytime,
our representatives are ready for
you and are available through
these contacts

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info@maximagroup.ae

www.maximagroup.ae

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